

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harbour Marine Products Inc.		01/16/2013	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Centennial Foodservice		
Street Address:	7720 Alderbridge Way		
City:	Richmond, British Columbia		
State/Country:	CANADA		
Postal Code:	V6X 2A2		
Entity Type:	General Partnership: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3316392	ALWAYS FRESH, ALWAYS WILD	
Registration Number:	3229187	HARBOUR MARINE PRODUCTS	
Registration Number:	3229189	HARBOUR MARINE PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sftrademarks@nixonpeabody.com		
Correspondent Name:	Marlene J. Williams		
Address Line 1:	P.O. Box 26769		
Address Line 4:	San Francisco, CALIFORNIA 94126		
ATTORNEY DOCKET NUMBER:	061870-000037		
DOMESTIC REPRESENTATIVE			
Name:	Marlene J. Williams		

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Address Line 1: One Embarcadero Center, Suite 1800
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Marlene J. Williams
Signature:	/marlene j. williams/
Date:	01/29/2013

Total Attachments: 2

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ASSIGNMENT - USA

WHEREAS, Harbour Marine Products Inc., a Canadian corporation, having its principal place of business at of 2165 Commissioner Street, Vancouver, British Columbia, Canada, V5L 1A4, is the owner of the trademarks and trademark registrations identified in Schedule "A" hereto ("the Trademarks"); and

WHEREAS, Centennial Foodservice, a general partnership formed and existing pursuant to the laws of the Province of Alberta, Canada, of 7720 Alderbridge Way, Richmond, British Columbia, Canada, V6X 2A2, is desirous of acquiring the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the aforesaid registrations;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Harbour Marine Products Inc., does hereby assign and transfer unto Centennial Foodservice all the right, title and interest in and to the Trademarks together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and the aforesaid registrations.

EXECUTED at Vancouver, BC, Canada, this 16th day of January, 2013

Harbour Marine Products Inc.

By: 

Name:

Ben C. Hakijouka

Title:

Pres

SCHEDULE "A"

Trade-mark	Registration No.
ALWAYS FRESH, ALWAYS WILD	3,316,392
HARBOUR MARINE PRODUCTS	3,229,187



3,229,189