

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                           |   |          |                                     |
|---------------------------|---|----------|-------------------------------------|
| SUBMISSION TYPE:          | NEW ASSIGNMENT  |          |                                     |
| NATURE OF CONVEYANCE:     | NUNC PRO TUNC ASSIGNMENT  |          |                                     |
| EFFECTIVE DATE:           | 07/01/2012  |          |                                     |
| CONVEYING PARTY DATA      |   |          |                                     |
|                           | Name  | Formerly | Execution Date                      |
|                           | Tropical MBC, LLC   |          | 01/28/2013                          |
|                           |   |          | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA      |   |          |                                     |
| Name:                     | Wiluna Holdings, LLC  |          |                                     |
| Street Address:           | 2608 Marhill Drive  |          |                                     |
| City:                     | Wilmington  |          |                                     |
| State/Country:            | DELAWARE  |          |                                     |
| Postal Code:              | 19810   |          |                                     |
| Entity Type:              | LIMITED LIABILITY COMPANY: DELAWARE   |          |                                     |
| PROPERTY NUMBERS Total: 6 |   |          |                                     |
|                           | Property Type   | Number   | Word Mark                           |
|                           | Serial Number:  | 78800880 | CLIPS4SALE.COM                      |
|                           | Serial Number:  | 78801946 | CLIPS4SALE                          |
|                           | Serial Number:  | 85002151 | FETISH DATING                       |
|                           | Serial Number:  | 85002156 | FETISHDATING.COM                    |
|                           | Serial Number:  | 85013460 | C4S                                 |
|                           | Serial Number:  | 85013487 | C4S.COM                             |
| CORRESPONDENCE DATA       |   |          |                                     |
| Fax Number:               | 2155686499  |          |                                     |
|                           | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |          |                                     |
| Phone:                    | 215-568-6400  |          |                                     |
| Email:                    | lmcguinness@vklaw.com   |          |                                     |
| Correspondent Name:       | John J. O'Malley  |          |                                     |

CH \$165.00 78800880

Address Line 1: 30 S 17TH ST  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-4009

|                         |                    |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | IPI3-1A            |
| NAME OF SUBMITTER:      | John J. O'Malley   |
| Signature:              | /John J. O'Malley/ |
| Date:                   | 01/29/2013         |

**Total Attachments: 2**

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## NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Tropical MBC, LLC, a limited liability company of Delaware with a principal address of 8105 Frankford Ave., Philadelphia, Pennsylvania 19136, (hereinafter "Assignor") has adopted, uses and is the owner of the common trademark(s) as set forth below (hereinafter the "Trademark(s)");

| TRADEMARK        | APP NO     | REG NO    | STATUS          | REG DATE   |
|------------------|------------|-----------|-----------------|------------|
| CLIPS4SALE.COM   | 78/800,880 | 3,508,680 | U.S. Registered | 9/30/2008  |
| CLIPS4SALE       | 78/801,946 | 3,554,200 | U.S. Registered | 12/30/2008 |
| FETISH DATING    | 85/002,151 |           | U.S. Pending    |            |
| FETISHDATING.COM | 85/002,156 |           | U.S. Pending    |            |
| C4S              | 85/013,460 | 4,099,642 | U.S. Registered | 2/14/2012  |
| C4S.COM          | 85/013,487 | 4,099,643 | U.S. Registered | 2/14/2012  |

WHEREAS, WHEREAS, on or about July 1, 2012, Assignor did assign all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, to Wiluna Holdings, LLC, a limited liability company of Delaware with a principal address of 2608 Marhill Drive, Wilmington, DE 19810 (hereinafter "Assignee");

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby acknowledges that it did on July 1, 2012, sell, assign, transfer and convey unto Assignee all of its right, title and interest in the Trademarks, including any choses in action relating to the Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or

infringements of the Trademarks accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the application for registration thereof as set forth above; and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby acknowledged to have been assigned, and the choses in action therefor, all without further compensation to Assignor.

The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED on this 28th day of January 2013 at  
St. Petersburg, Florida

(Place)

Tropical MBC, LLC



Name: ABRAHAM REICHBACH

Title: Abraham Reichbach, Member

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