

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIASIA FRANCESCO S.P.A. IN LIQUIDAZIONE		09/17/2012	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Tagete S.p.A.		
Street Address:	Via Di Casellina 61/D		
City:	50018 Scandicci (FI)		
State/Country:	ITALY		
Entity Type:	societa per azioni: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1752561	FRANCESCO BIASIA	
CORRESPONDENCE DATA			
Fax Number:	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032058000		
Email:	searsk@bskb.com		
Correspondent Name:	Robert J. Kenney		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		
ATTORNEY DOCKET NUMBER:	0294-0173T		
DOMESTIC REPRESENTATIVE			
Name:	BIRCH, STEWART, KOLASCH & BIRCH, LLP		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040		

OP \$40.00 1752561

NAME OF SUBMITTER:	Robert J. Kenney
Signature:	/Robert J. Kenney/
Date:	02/04/2013
Total Attachments: 3 source=2013-02-04 82350 assignment#page1.tif source=2013-02-04 82350 traslation visura camerale#page1.tif source=2013-02-04 82350 traslation visura camerale#page2.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS Biasia Francesco S.p.A. In Liquidazione, hereinafter referred to as Assignor, is the owner of and/or is entitled to use in commerce the mark

FRANCESCO
BIASIA

said mark having been registered in the United States Patent and Trademark Office on February 16, 1993, Registration No. 1,752,561;

AND WHEREAS Tagete S.p.A., an Italian public limited company (società per azioni) having a principal place of business at Via Di Casellina, 61/D, 50018 Scandicci (FI), Italy, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in and to said mark, evidenced by the registration that may be granted therefore;

NOW WITNESS, that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest to the mark and the registration therefore, together with the goodwill of the business in which the mark is used and symbolized by the mark, along with all rights to sue and recover damages for past infringement of the mark.

AND Assignor hereby agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to said mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

AND Assignor authorizes and requests the Director of Patents and Trademarks to record this Assignment.

EXECUTED, this 17 day of SEPTEMBER, 2012.

ASSIGNOR:

Signature: [Signature]

By: DOT. FABIO LOUIGHI

Title: LIQUIDATOR

WITNESS:

Signature: [Signature]

Name: ENRICO CIVERRA

Address: VIA SPADOLINI 53

RUSIGNANO (RA)

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Deeds

AMENDMENTS TO THE DEED OF INCORPORATION (CORPORATIONS AND COOPERATIVES)

Deed date: July 09, 2012

Registration date: July 16, 2012

PUBLIC DEED

Notary: MASSIMO PALAZZO

Index no.: 69484

Location: FLORENCE (FI)

Registration no.: 13003 of July 09, 2012

Place of registration: FLORENCE (FI)

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Registrations

Registration date: July 16, 2012

CHANGE OF NAME. PREVIOUS NAME:

TAGETE S.R.L.

Registration date: July 16, 2012

CHANGE OF LEGAL FORM. PREVIOUS LEGAL FORM:

LIMITED LIABILITY COMPANY

Registration date: July 16, 2012

CHANGE IN NUMBER AND/OR THE PAR VALUE OF SHARES/QUOTAS

PREVIOUS NUMBER (NOT PRESENT) PREVIOUS VALUE (NOT PRESENT) CURRENCY: EURO

Registration date: July 16, 2012

MODIFICATION OF THE RULES OF PROFIT SHARING BETWEEN MEMBERS. PREVIOUS RULES:

THE NET PROFIT RESULTING FROM FINANCIAL STATEMENTS FOR THE FISCAL YEAR IS SUBJECT TO A DEDUCTION OF AT LEAST FIVE PERCENT TO ALLOCATE TO THE LEGAL RESERVE UNTIL IT REACHES ONE-FIFTH OF THE SHARE CAPITAL AND TO ANY OTHER ALLOCATION DETERMINED BY THE MEMBERS TO INCREASE THE AFOREMENTIONED RESERVE OR TO CONSTITUTE ANY OTHER EXTRAORDINARY OR SPECIAL RESERVE.

THE PROFITS WILL BE PAID TO THE MEMBERS IN PROPORTION TO THEIR SHARES. SAID PROFITS ARE IN ANY CASE SUBJECT TO ANY OTHER DIFFERENT ALLOCATION IF DECIDED BY THE MEMBERS DURING THE APPROVAL OF THE FINANCIAL STATEMENTS.

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Transformation

Changes in the legal form

Transformed from LIMITED LIABILITY COMPANY to JOINT-STOCK COMPANY

Deed date: July 09, 2012