

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chattem, Inc.		02/06/2013	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	Sun & Skin Care Research, LLC
Street Address:	851 Greensboro Road
City:	Cocoa
State/Country:	FLORIDA
Postal Code:	32926
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1279505	AMPHIBIOUS FORMULA
Serial Number:	85520395	BEAT THE BURN AND THE BITE
Registration Number:	3206965	BLOCK THE BURN AND THE BITE
Registration Number:	1279506	BULLFROG
Serial Number:	85564332	BULLFROG KIDS UV DEFENDER
Serial Number:	85526176	ENGINEERED TO STAY PUT IN AND OUT OF THE WATER
Serial Number:	85555327	INSTACOOOL
Registration Number:	2847789	MOSQUITO COAST
Registration Number:	1951563	QUIK GEL
Registration Number:	3948903	SOLAR GEAR
Registration Number:	3667573	SOLARSPHERE
Serial Number:	85423207	THE ULTIMATE WATER RESISTANT SUNSCREEN
Registration Number:	1996473	THE ULTIMATE WATERPROOF SUNBLOCK
Registration Number:	3517329	UV EXTENDER

CH \$415.00 1279505

Registration Number:	3962610	WATER ARMOR
Registration Number:	3804579	YOU WON'T SEE ME BURN!

CORRESPONDENCE DATA

Fax Number: 4045273662
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 4045278384
Email: alevasseur@mckennalong.com
Correspondent Name: Alison Musto LeVasseur
Address Line 1: 303 Peachtree Street, NE
Address Line 2: Suite 5300
Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	034610.00003
NAME OF SUBMITTER:	Alison Musto LeVasseur
Signature:	/aml/
Date:	02/07/2013

Total Attachments: 5
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is made to be effective this 6th day of February, 2013, by and between Chattem, Inc., a Tennessee corporation (“**Assignor**”), and Sun & Skin Care Research, LLC, a Delaware limited liability company (“**Assignee**”). Capitalized terms used herein and not defined shall have the meaning assigned to them in the Purchase Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, Assignor and/or its Affiliates are engaged either directly or through third parties in the business of developing, manufacturing, marketing, and selling a line of products (the “**Products**”) known as the BullFrog® product line in the United States of America (the “**Product Line**”) through the use of the trademarks and trade names associated with the Products that are owned by Assignor and/or its Affiliates;

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase and Sale Agreement dated as of January 31, 2013 (the “**Purchase Agreement**”), pursuant to which Assignor has agreed to sell and transfer, and Assignee has agreed to purchase and acquire, certain assets and liabilities relating to the Product Line; and

WHEREAS, in connection with the Purchase Agreement, Assignor has agreed to transfer, convey, and assign all of Assignor’s rights, title, and interest in and to the trademarks and trade names and all applications and registrations of the foregoing set forth on Exhibit A, attached hereto, together with the goodwill associated therewith (the “**Product Trademarks**”).

NOW, THEREFORE, for ten dollars (\$10.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in and to the Product Trademarks, including the related common-law rights and all good will associated therewith.

Assignor authorizes and requests the United States Patent and Trademark Office and the equivalent office in each country in which Product Trademarks are registered to record Assignee as the assignee and owner of the Product Trademarks and to issue any trademarks which may be granted on any applications included in the Product Trademarks to Assignee as assignee of the entire right, title and interest therein and thereto.

Assignor agrees that it shall cooperate with Assignee to execute further documentation and to take further actions as may be reasonably required under local laws and regulations to effectuate and record this Assignment, all at Assignee’s sole cost and expense. In connection with the foregoing, Assignor agrees, at Assignee’s sole cost and expense, to take such further reasonable actions and to execute any reasonably required powers of attorney, applications, assignments, declarations, affidavits and other papers. This obligation shall expire on the first anniversary of this Assignment.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers as of the date first written above.

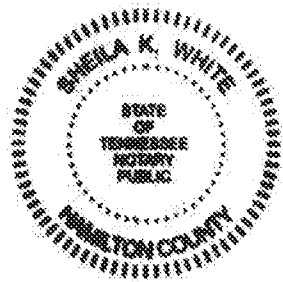
ASSIGNOR:

CHATTEM, INC.

By: Robert B. Long
Name: Robert B. Long
Title: Executive Vice President

STATE OF Tennessee)
) SS:
COUNTY OF Hamilton)

On this 6th day of February, 2013, before me personally came Robert B. Long, to me known who, being duly sworn, did depose and say that he resides in the State of Tennessee; and that he signed his name hereto.



Sheila K. White
Notary Public

ASSIGNEE:

Sun & Skin Care Research, LLC

By: _____
Name: _____
Title: _____

STATE OF _____)
) SS:
COUNTY OF _____)

On this ____ day of _____, 2013, before me personally came _____, to me known who, being duly sworn, did depose and say that he resides in the State of _____; and that he signed his name hereto.

Notary Public

Exhibit A

Product Trademarks

Trademark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Country	Owner Name
AMPHIBIOUS FORMULA	Registered	73/402,078	11/8/1982	1,279,505	5/29/1984	3	United States	Chatterm, Inc.
BEAT THE BURN AND THE BITE	Pending	85/520,395	1/19/2012			3	United States	Chatterm, Inc.
BLOCK THE BURN & THE BITE	Registered	78/731,451	10/12/2005	3,206,965	2/6/2007	3	United States	Chatterm, Inc.
BULLFROG	Pending	3,019,059	7/27/2010			3	Argentina	Signal Investment & Management Co.
BULLFROG	Registered		11/14/1997	20150	11/14/1997	48	Bahamas	Signal Investment & Management Co.
BULLFROG	Pending	829745742	5/27/2008			3	Brazil	Signal Investment & Management Co.
BULLFROG	Registered	549,581	9/19/1985	TMA332,935	10/9/1987	3	Canada	Signal Investment & Management Co.
BULLFROG	Registered	97062299	10/23/1997	208,541	5/22/1998	3	Colombia	Signal Investment & Management Co.
BULLFROG	Registered	2008-7433	7/30/2008	184528	1/22/2009	3	Costa Rica	Signal Investment & Management Co.
BULLFROG	Registered	2008-30846	7/31/2008	170276	10/30/2008	3	Dominican Republic	Signal Investment & Management Co.
BULLFROG	Registered	199177	5/9/2008	I-7430-2008	9/22/2008	5	Ecuador	Signal Investment & Management Co.
BULLFROG	Registered	199178	5/9/2008	I-7431-2008	9/22/2008	3	Ecuador	Signal Investment & Management Co.
BULLFROG	Pending	M-006809-2012	8/3/2012			3	Guatemala	Chatterm, Inc.
BULLFROG	Registered	Mar-61	10/10/1997	33,149	10/10/1997	3	Jamaica	Signal Investment & Management Co.
BULLFROG	Registered	932325	5/8/2008	1040871	5/8/2008	3	Mexico	Chatterm, Inc.
BULLFROG	Registered		11/10/1997	725	12/2/1997	3, 5	Netherlands Antilles	Signal Investment & Management Co.
BULLFROG	Registered	175607	10/2/2008	175607	10/2/2008	3	Panama	Signal Investment & Management Co.
BULLFROG	Registered	353454	5/8/2008	150098	3/18/2009	3	Peru	Signal Investment & Management Co.
BULLFROG	Pending		1/23/2009			3	Puerto Rico	Signal Investment & Management Co.
BULLFROG	Registered	27773	11/21/1997	27773	11/21/1997	3, 5	Trinidad and Tobago	Signal Investment & Management Co.
BULLFROG	Registered	120678	2/19/2009	126078	2/28/2011	3	United Arab Emirates	Signal Investment & Management Co.
BULLFROG	Registered	73/402,109	11/8/1982	1,279,506	5/29/1984	3	United States	Chatterm, Inc.
BULLFROG	Pending	396,557	9/30/2008			3	Uruguay	Signal Investment & Management Co.
BULLFROG	Registered	20620/97	10/10/1997	219981	6/2/2000	3	Venezuela	Signal Investment & Management Co.
BULLFROG & Design	Registered	820,082	5/15/2008	820,082	1/9/2009	3	Chile	Signal Investment & Management Co.
BULLFROG & Design	Registered	08 51,259	5/20/2008	369,980	12/16/2008	3	Colombia	Signal Investment & Management Co.
BULLFROG (Stylized) & Design	Pending	3,136,598	12/23/2011			3	Argentina	Signal Investment & Management Co.
BULLFROG KIDS UV DEFENDER	Pending	85/564,332	3/8/2012			3	United States	Chatterm, Inc.
BULLFROG SUPERBLOCK LOTION SUNBLOCK & Design	Registered	3,007,687	5/12/2011	2,439,307	11/16/2011	3	Argentina	Signal Investment & Management Co.

Trademark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Country	Owner Name
ENGINEERED TO STAY PUT IN AND OUT OF THE WATER	Pending	85/526,176	1/26/2012			3	United States	Chatterm, Inc
INSTACOOOL	Pending	85/555,327	2/28/2012			3	United States	Chatterm, Inc
MOSQUITO COAST	Registered	76/061,736	6/2/2000	2,847,789	6/1/2004	3	United States	Chatterm, Inc
QUIK GEL	Registered	74/654,728	3/30/1995	1,951,563	1/23/1996	3	United States	Chatterm, Inc
SOLAR GEAR	Registered	77/922,398	1/28/2010	3,948,903	4/19/2011	3	United States	Chatterm, Inc
SOLARSPHERE	Registered	77/477,970	5/19/2008	3,667,573	8/11/2009	3	United States	Chatterm, Inc
THE ULTIMATE WATER RESISTANT SUNSCREEN	Pending	85/423,207	9/15/2011			3	United States	Chatterm, Inc
THE ULTIMATE WATERPROOF SUNBLOCK	Registered	74/597,971	11/14/1994	1,996,473	8/27/1996	3	United States	Chatterm, Inc
UV EXTENDER	Registered	77/181,119	5/15/2007	3,517,329	10/14/2008	3	United States	Chatterm, Inc
WATER ARMOR	Registered	77/832,423	9/22/2009	3,962,610	5/17/2011	3	United States	Chatterm, Inc
YOU WONT SEE ME BURN!	Registered	77/752,012	6/4/2009	3,804,579	6/15/2010	3	United States	Chatterm, Inc