

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JV/Global, LLC		04/25/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA	
Name:	JV Brand Holdings LLC
Street Address:	1370 Broadway, Suite 1107
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1090892	JOAN VASS, N.Y.
Registration Number:	1356873	JOAN VASS, U.S.A.

CORRESPONDENCE DATA	
Fax Number:	2124843990
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212 484 3900
Email:	branch.tanya@arentfox.com
Correspondent Name:	Marylee Jenkins
Address Line 1:	Arent Fox LLP
Address Line 2:	1675 Broadway
Address Line 4:	New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	034266.00000
NAME OF SUBMITTER:	Marylee Jenkins

OP \$65.00 1090892

Signature:	/Marylee Jenkins/
Date:	02/12/2013
Total Attachments: 3 source=Assignment - JV Global, LLC to JV Brand Holdings LLC#page1.tif source=Assignment - JV Global, LLC to JV Brand Holdings LLC#page2.tif source=Assignment - JV Global, LLC to JV Brand Holdings LLC#page3.tif	

EXHIBIT B

**ASSIGNMENT OF U.S. TRADEMARKS AND
POWER OF ATTORNEY**

WHEREAS, JV/GLOBAL, LLC, a New York limited liability company (collectively, "Assignor"), has agreed pursuant to the Asset Purchase Agreement dated as of April 25, 2012 between Assignor and **JV BRAND HOLDINGS LLC**, a New York limited liability company, with its principal offices at 1370 Broadway, Suite 1107, New York, New York 10018 ("Assignee") (the "Agreement") to assign all of its and shall cause its affiliates to so assign all of their respective right, title and interest in and to the trademarks as set forth in Attachment 1 hereto, including but not limited to the pending applications as set forth in Attachment 1 hereto, any registrations that may issue therefrom and all common law rights associated with such trademarks to the extent that such common law rights exist (the "Marks"), to Assignee; and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks, and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth in the Agreement, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties hereto agree as follows:

Assignor hereby conveys, transfers, assigns, delivers and contributes to Assignee all of Assignor's right, title and interest of whatever kind in and to the Marks, as set forth on Schedule 1 hereto, together with the goodwill of the business associated therewith, free and clear of all liens and encumbrances of any nature.

Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks.

Assignor further hereby revokes all previous powers of attorney related to the Marks as set forth on Schedule 1 hereto and appoints Assignee, with full power of substitution and revocation vested in Assignee, to prepare and execute on Assignor's behalf, any documents necessary or required by the United States Patent and Trademark Office in connection with and to demonstrate Assignor's consent to use, register, and/or attempt to register the marks as set forth on Schedule 1 hereto by Assignee and its successors and assigns.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, promptly to (i) execute and have executed and cause affiliates to execute any and all other documents of any kind whatsoever, and to provide whatever information may be required to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this

instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Marks is duly made of record.

This Assignment of Trademarks and Power of Attorney shall be binding upon and inure to the benefit of the parties hereto, and their successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment on April 25, 2012.

ASSIGNOR

JV/GLOBAL, LLC

By: GLOBAL SOURCING AND DESIGN, INC.

Its: Sole Owner and Member

By: _____

Name: Joe Hiess

Title: President

Attachment 1

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	REG NO.
JOAN VASS, N.Y.	US	1,090,892
JOAN VASS, U.S.A	US	1,356,873
JOAN VASS	US	
JOAN VASS STYLE	US	