

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sharks Sports & Entertainment, LLC		02/14/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	San Jose Sharks, LLC		
Street Address:	525 West Santa Clara Street		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85605870	SHARKS SPORTS & ENTERTAINMENT	
Serial Number:	85605864	SHARKS SPORTS & ENTERTAINMENT	
Serial Number:	85605859	SHARKS SPORTS & ENTERTAINMENT	
Serial Number:	85605845	SHARKS SPORTS & ENTERTAINMENT	
Serial Number:	85605838	SHARKS SPORTS & ENTERTAINMENT	
Serial Number:	85605834	SHARKS SPORTS & ENTERTAINMENT	
CORRESPONDENCE DATA			
Fax Number:	4082872583		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408.947.2431		
Email:	uspto@hoge fenton.com		
Correspondent Name:	Stephanie O. Sparks		
Address Line 1:	Hoge Fenton Jones & Appel, Inc.		
Address Line 2:	60 S. Market Street, Suite 1400		

CH \$165.00 85605870

Address Line 4: San Jose, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER:

72710

NAME OF SUBMITTER:

Stephanie O. Sparks

Signature:

/Stephanie O. Sparks/

Date:

02/15/2013

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (the "*Assignment*") is made and entered into as of February 14, 2013 by and between Sharks Sports and Entertainment, LLC, a California limited liability company ("*Assignor*"), and San Jose Sharks, LLC, a Delaware limited liability company ("*Assignee*").

For \$100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to Assignee and its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of Assignor's right, title, and interest in, to, and under the logos, trademarks, service marks, trademark and service mark registrations and applications for registration listed in Schedule A to this Assignment, together with any and all other marks owned by Assignor that are variations or derivatives of such marks or are otherwise based on or incorporate the term "Sharks Sports & Entertainment," and Assignor's common law rights in such marks and the goodwill associated with and symbolized by them (collectively, the "*Assigned Trademarks*"), together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take all other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Recordation. Assignor grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

4. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of California without reference to such state's principles of conflicts of law. It may not be supplemented, altered, or modified in any manner except by a writing signed by the parties hereto. The failure of a party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the parties and their respective licensees, assigns, transferees, affiliates, and successors. This Assignment and any amendments hereto may

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be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Assignment to be executed and delivered by its respective managers thereunto duly authorized, all as of the date first written above.

Assignor

**Sharks Sports & Entertainment, LLC**

By: San Jose Arena Management, LLC,  
Managing Member

By: San Jose Sports and Entertainment  
Enterprises, LLC, Managing Member

By: [Signature]  
John Tortora, Executive Vice  
President

Assignee

**San Jose Sharks, LLC**

By: San Jose Sports and Entertainment  
Enterprises, LLC, Managing Member

By: [Signature]  
John Tortora, Executive Vice  
President

State of California )

County of Santa Clara )

On Feb 15, 2013, before me, M. A. SIMMONS, a Notary Public, personally appeared John Tortora [and \_\_\_\_\_] who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity/ies and that by his signature(s) on the instrument, the entities upon behalf of which the person(s) acted executed the instrument.

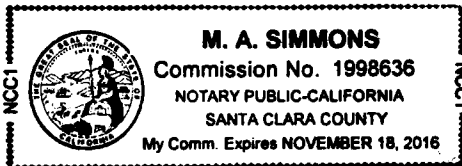
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]  
Notary Public


My commission expires: Nov 18, 2016



Dated: February 15, 2013



**SCHEDULE A**

**ASSIGNED TRADEMARKS**

<u>Mark</u>	<u>Serial No.</u>	<u>Goods/Services</u>
SHARKS SPORTS & ENTERTAINMENT	Serial No. 85,605,870	042: Creating content and maintaining websites of others.
SHARKS SPORTS & ENTERTAINMENT	Serial No. 85,605,864	041: Entertainment services, namely ice hockey games, youth hockey games and tournaments, youth figure skating competitions, and professional tennis matches; arranging for ticket sales for athletic tournaments and match events; arranging fan activities at athletic events in the nature of autograph sessions, athletic clinics, question and answer sessions with athletes and celebrities, and publishing event programs, brochures and notebooks for athletic tournaments, event matches and competitions.
SHARKS SPORTS & ENTERTAINMENT	Serial No. 85,605,859	035: Promoting and arranging sporting events of others, namely professional ice hockey games, youth hockey games and tournaments, youth figure skating competitions, and professional tennis matches; retail store services featuring sporting and entertainment event memorabilia and merchandise; promoting professional ice hockey games, professional tennis matches by arranging television, radio and internet broadcasting of the aforementioned events; providing marketing and advertising services related to athletic tournaments and match events; and promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with professional ice hockey games, professional tennis tournaments, and sporting and entertainment events; auctions of athletic team and event memorabilia and merchandise.
	Serial No. 85,605,845	042: Creating content and maintaining websites of others.

<u>Mark</u>	<u>Serial No.</u>	<u>Goods/Services</u>
	Serial No. 85,605,838	041: Entertainment services, namely ice hockey games, youth hockey games and tournaments, youth figure skating competitions, and professional tennis matches; arranging for ticket sales for athletic tournaments and match events; arranging fan activities at athletic events in the nature of autograph sessions, athletic clinics, question and answer sessions with athletes and celebrities, and publishing event programs, brochures and notebooks for athletic tournaments, event matches and competitions.
	Serial No. 85,605,834	035: Promoting and arranging sporting events of others, namely professional ice hockey games, youth hockey games and tournaments, youth figure skating competitions, and professional tennis matches; retail store services featuring sporting and entertainment event memorabilia and merchandise; promoting professional ice hockey games, professional tennis matches by arranging television, radio and internet broadcasting of the aforementioned events; providing marketing and advertising services related to athletic tournaments and match events; and promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with professional ice hockey games, professional tennis tournaments, and sporting and entertainment events; auctions of athletic team and event memorabilia and merchandise.