

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nessly Holdings Limited		02/18/2013	CORPORATION: CYPRUS
RECEIVING PARTY DATA			
Name:	Benstar Limited		
Street Address:	Trident Chambers, Wickhams Cay		
Internal Address:	P.O. Box 146		
City:	Road Town, Tortola		
State/Country:	BRITISH VIRGIN ISLANDS		
Entity Type:	Company: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3517506	MY.COM	
Registration Number:	3521766	MY.COM	
Registration Number:	3325042	MY.COM	
CORRESPONDENCE DATA			
Fax Number:	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-8800		
Email:	NY-TM-Admin@goodwinprocter.com		
Correspondent Name:	GOODWIN PROCTER LLP/Janis Nici		
Address Line 1:	620 Eighth Avenue		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	125608197045		
DOMESTIC REPRESENTATIVE			

OP \$90.00 3517506

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Janis Nici
Signature:	/janis nici/
Date:	02/27/2013

Total Attachments: 4  
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source=Nessly to Benstar#page3.tif  
source=Nessly to Benstar#page4.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 18 day of February 2013, by and between Benstar Limited, a company established and existing under the laws of the British Virgin Islands, registered number 1045771, whose registered office is at Trident Chambers, Wickhams Cay, P.O. Box 146, Road Town, Tortola, British Virgin Islands ("Assignee"), and Nessly Holdings Limited, a corporation duly organized and validly existing under the laws of Cyprus with an addressed located at Diagorou 4, Kermia Building, 6th floor, Office 601, Nicosia, P.C.1097, Cyprus ("Assignor").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Domain Name & Related Rights & Trademark Purchase & Transfer Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee the Marks in Exhibit A and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby;

WHEREAS, the execution and delivery of this Assignment is a condition to completing the transactions under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

***[Remainder of page intentionally left blank]***



*[Handwritten signature]*  
*[Handwritten initials]*

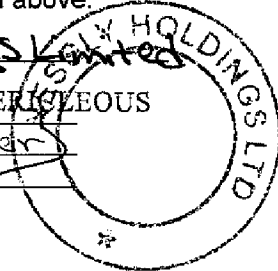
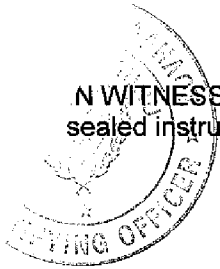
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: Lesly Holdings Limited

Name: Rena DAVID Doxa PERICLEOUS

Signature: [Signature]

Title: Directors



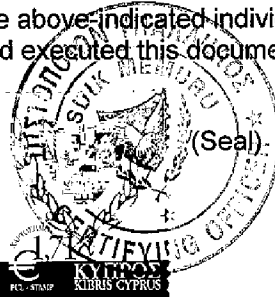
NOTARIZATION

On this 19th day of FEBRUARY, 2013, before me, the undersigned Notary Public, personally appeared RENA DAVID DOXA PERICLEOUS proved to me through satisfactory evidence of identification, which was/were \_\_\_\_\_, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.

[Signature]

Signature of Notary DINA CHARITOU  
Certifying Officer, Nicosia Cyprus

My Commission Expires: \_\_\_\_\_



ASSIGNEE: Basant Kumar

Name: [Signature]

Signature: [Signature]

Title: DIRECTOR

On this 20th day of February, 2013, before me, the undersigned Notary Public, personally appeared Sean Hogan, proved to me through satisfactory evidence of identification, which was/were \_\_\_\_\_, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

[Signature]

Signature of Notary ARIOS PAPAPOULOS  
CERTIFYING OFFICER

My Commission Expires: \_\_\_\_\_



TRADEMARK

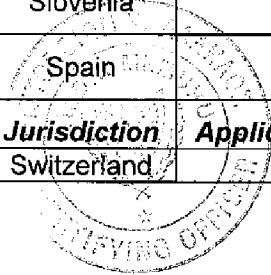
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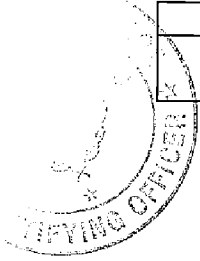
**Exhibit A**

**Marks**



<b>Mark</b>	<b>Jurisdiction</b>	<b>Application No. &amp; Date</b>	<b>Registration No. &amp; Date</b>
MY.COM & Design	U.S.	77/216446 06/27/2007	3517506 10/14/2008
MY.COM	U.S.	77/213546 06/22/2007	3521766 10/21/2008
MY.COM	U.S.	75/899736 01/21/2000	3325042 10/30/2007
MY.COM	Austria	889433 05/10/2006	889433 05/10/2006
MY.COM	Bulgaria	889433 05/10/2006	889433 05/10/2006
MY.COM	Benelux	889433 05/10/2006	889433 05/10/2006
MY.COM	Canada	1607990 12/21/2012	
MY.COM	Czech Republic	889433 05/10/2006	889433 05/10/2006
MY.COM	Denmark	889433 05/10/2006	889433 05/10/2006
MY.COM	France	889433 05/10/2006	889433 05/10/2006
MY.COM	Great Britain	889433 05/10/2006	889433 05/10/2006
MY.COM	Greece	889433 05/10/2006	889433 05/10/2006
MY.COM	Hungary	889433 05/10/2006	889433 05/10/2006
MY.COM	International Registration	889433 05/10/2006	889433 05/10/2006
MY.COM	Ireland	889433 05/10/2006	889433 05/10/2006
MY.COM	Italy	889433 05/10/2006	889433 05/10/2006
MY.COM	Latvia	889433 05/10/2006	889433 05/10/2006
MY.COM	Namibia	889433 05/10/2006	889433 05/10/2006
MY.COM	Norway	889433 05/10/2006	889433 05/10/2006
MY.COM	Portugal	889433 05/10/2006	889433 05/10/2006
MY.COM	Slovakia	889433 05/10/2006	889433 05/10/2006
MY.COM	Slovenia	889433 05/10/2006	889433 05/10/2006
MY.COM	Spain	889433 05/10/2006	889433 05/10/2006
<b>Mark</b>	<b>Jurisdiction</b>	<b>Application No. &amp; Date</b>	<b>Registration No. &amp; Date</b>
MY.COM	Switzerland	889433	889433





		05/10/2006	05/10/2006
MY.COM	Turkey	889433	889433
		05/10/2006	05/10/2006