

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chipotle Mexican Grill, Inc.		02/27/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ShopHouse, LLC
Street Address:	1401 Wynkoop Street, Suite 500
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4057182	SHOPHOUSE
Registration Number:	4054099	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4078234	SHOPHOUSE
Registration Number:	4100230	SHOPHOUSE
Registration Number:	4187641	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4089103	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4089105	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4078235	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4081379	SHOPHOUSE SOUTHEAST ASIAN KITCHEN
Registration Number:	4110213	SHOPHOUSE SOUTHEAST ASIAN KITCHEN

CORRESPONDENCE DATA

Fax Number: 3032919119
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$265.00 4057182

Phone: 3034732709
Email: aaroppel@hollandhart.com
Correspondent Name: Andrew Roppel
Address Line 1: Holland & Hart LLP, PO Box 8749
Address Line 4: Denver, COLORADO 80201



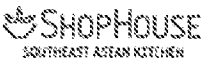
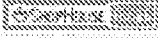


NAME OF SUBMITTER:	Andrew Roppel
Signature:	/Andrew Roppel/
Date:	02/27/2013
Total Attachments: 2 source=Trademark Assignment from Chipotle to ShopHouse#page1.tif source=Trademark Assignment from Chipotle to ShopHouse#page2.tif	


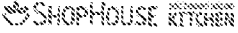
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by and between Chipotle Mexican Grill, Inc., a Delaware corporation with a place of business at 1401 Wynkoop Street, Suite 500, Denver, Colorado (“ASSIGNOR”) and ShopHouse, LLC, a Colorado limited liability company with a place of business at 1401 Wynkoop Street, Suite 500, Denver, CO 80202 (“ASSIGNEE”), effective as of the date of the last dated signature below.

WHEREAS, ASSIGNOR is the owner of the trademarks SHOPHOUSE and SHOPHOUSE SOUTHEAST ASIAN KITCHEN, each with and without additional design elements (hereinafter collectively referred to as the “Marks”);

WHEREAS, ASSIGNOR is the owner of the following United States Trademark Registrations for the Marks:

Mark	Registration Number
SHOPHOUSE	4,057,182
SHOPHOUSE SOUTHEAST ASIAN KITCHEN	4,054,099
 SHOPHOUSE	4,078,234
 SHOPHOUSE	4,100,230
 SHOPHOUSE SOUTHEAST ASIAN KITCHEN	4,187,641
	4,089,103
	4,089,105
	4,078,235

Mark	Registration Number
	4,081,379
	4,110,213

(hereinafter collectively referred to as the "Registrations"); and

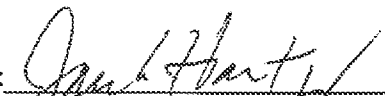
WHEREAS, ASSIGNEE is desirous of acquiring the Marks and the Registrations, together with the goodwill of the business associated with the Marks and the Registrations, in a form acceptable for recordation by the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business associated with the Marks and the Registrations, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be duly executed by the undersigned authorized representatives.

CHIPOTLE MEXICAN GRILL, INC.
(ASSIGNOR)

SHOPHOUSE, LLC
(ASSIGNEE)

By: 

By: 

Printed Name: JACK HARTUNG

Printed Name: MANDY MORGAN

Title: CHIEF FINANCIAL OFFICER

Title: MANAGER

Date: 2/27/13

Date: 2/27/13

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