

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EKV Holdings, LLC		12/31/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Reorg Research, Inc.		
Street Address:	118A Fulton Street # 112 New York		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4251823	REORG RESEARCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	info@patentlawyerusa.com		
Correspondent Name:	Drew Alia, Esq.		
Address Line 1:	1518 WALNUT ST , 15TH FL, SUITE 1506		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	RR ASSIGNMENT		
NAME OF SUBMITTER:	Drew Alia, Esq.		
Signature:	/Drew Alia 64631/		
Date:	03/04/2013		
Total Attachments: 1 source=Trademark_Assignment_EKV_to_Reog#page1.tif			

OP \$40.00 4251823

Trademark Assignment

United States of America

This Assignment is made this 31 day of December, 2012, BETWEEN EKV Holdings, LLC a Limited Liability Company organized and existing under the laws of New York, located and doing business at 118A Fulton Street # 112 New York NEW YORK 10038 (the "Assignor") and

Reorg Research, Inc., a Corporation formed in Delaware, located at 118A Fulton Street # 112 New York NEW YORK 10038 (the "Assignee").

WHEREAS EKV Holdings, LLC has adopted, used and is using the trademark as set out in the schedule below; and

WHEREAS Assignee is desirous of acquiring said trademark and the federal trademark registration thereof;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said EKV Holdings, LLC does hereby assign unto said Reorg Research, Inc., all rights, title and interest in and to the trademark and the registration and application thereof, with the goodwill of the business symbolized by the trademark.

THE SCHEDULE above referred to:

Trademark	Appl. No	Class	Trademark Status
Reorg Research	4251823	35	Registered

IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions.

EKV Holdings, LLC


By: Kest Collier
Position: Manager