

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRPS LLC		02/14/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Real Living Real Estate, LLC		
Street Address:	18500 Von Karman Avenue, Suite 400		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3400641	CONNECTIONSPUS	
Registration Number:	3498192	ELEGANT HOMES	
Registration Number:	3511132	ELEGANT HOMES EH	
Registration Number:	3353357	EXPERT FACILITATOR	
Registration Number:	3453746	HOME REWARDS	
Registration Number:	3265985	ONESTOP HOMEOWNERSHIP SERVICES	
Registration Number:	2808259	SERVICE YOU DESERVE. PEOPLE YOU TRUST.	
Registration Number:	3363976	THE LUXURY PROPERTY EXPERTS	
Registration Number:	3102238	TRUSTED ADVISOR	
CORRESPONDENCE DATA			
Fax Number:	6123351657		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 335-1448		

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Email: eric.paulsrud@leonard.com  
Correspondent Name: Eric D. Paulsrud  
Address Line 1: 150 South 5th Street, Suite 2300  
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	61568.00002
NAME OF SUBMITTER:	Eric D. Paulsrud
Signature:	/Eric D. Paulsrud/
Date:	03/11/2013

Total Attachments: 3  
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source=TM Assignment - BRPS to Real Living - 14-FEB-2013#page3.tif

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is made and entered into and effective as of this 14<sup>th</sup> day of February, 2013 ("Effective Date") by and from BRPS LLC, a Delaware limited liability company ("BRPS") to Real Living Real Estate, LLC, a Delaware limited liability company ("Real Estate").

**WHEREAS**, BRPS has adopted and used and is the sole and exclusive owner of the entire right, title and interest in and to the marks and the trademark registrations for the marks set forth on **Exhibit A** attached hereto and all underlying rights therein (the "Trademarks"); and

**WHEREAS**, as of the Effective Date, BRPS hereby desires to assign its rights in and to the Trademarks, together with the goodwill associated with the Trademarks, to Real Estate.

**NOW, THEREFORE**, BRPS agrees as follows:

- 1. Assignment.** For consideration of one dollar (\$1), the receipt and sufficiency of which is hereby acknowledged, BRPS hereby sells, assigns, transfers and conveys to Real Estate, absolutely and in perpetuity, all of BRPS' entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, including all claims for damages for past infringement, as of the Effective Date.
- 2. No Licenses or Assignments.** BRPS represents and warrants that it has not granted any licenses or otherwise assigned any of its right to use the Trademarks to any other party.
- 3. Further Assurances.** BRPS agrees to cooperate at all times from and after the date hereof with respect to the supplying of any information reasonably requested by Real Estate hereto regarding any of the matters described in this Assignment, and BRPS agrees to execute such other instruments or documents as may be reasonably requested for the purpose of giving effect to, evidencing or giving notice of any conveyance, assignment, and transfer described herein.
- 4. Governing Law.** This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without regard to conflict of laws principles.
- 5. Amendments.** Neither this Assignment nor any term hereof may be amended, changed, waived, discharged or terminated, except by an instrument in writing signed by the parties hereto.
- 6. Electronic Signature.** Delivery of an executed signature page to this Assignment by facsimile or email transmission shall be effective delivery of a manually executed version of this Assignment.

7. **Successors and Assigns.** This Assignment is binding on BRPS, its successors and assigns, and will inure to the benefit of Real Estate, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Real Estate, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Real Estate and its successors and assigns.



**IN WITNESS WHEREOF**, BRPS has caused this Assignment to be executed effective as of the Effective Date.

BRPS LLC

By: Thomas A. Hogan  
Name: Thomas A. Hogan  
Title: Secretary

**Exhibit A**

**United States of America**

<b>Mark</b>	<b>U.S. Reg. No.</b>	<b>Registration Date</b>
CONNECTIONSPPLUS and design:  	3,400,641	25-MAR-2008
ELEGANT HOMES	3,498,192	09-SEP-2008
ELEGANT HOMES EH and design:  	3,511,132	07-OCT-2008
EXPERT FACILITATOR	3,353,357	11-DEC-2007
HOME REWARDS	3,453,746	24-JUN-2008
ONESTOP HOMEOWNERSHIP SERVICES	3,265,985	17-JUL-2007
SERVICE YOU DESERVE. PEOPLE YOU TRUST.	2,808,259	27-JAN-2004
THE LUXURY PROPERTY EXPERTS	3,363,976	01-JAN-2008
TRUSTED ADVISOR	3,102,238	06-JUN-2006