

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Worldwide Knowledge LLC		03/11/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Study Mode LLC		
Street Address:	8939 1/2 Santa Monica Blvd.		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3870179	CYBERESSAYS	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-467-8856		
Email:	jspiantanida@vorys.com, rsdonnell@vorys.com, dharcher@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255 -- IPLAW@Vorys		
Address Line 2:	Attn: Richard S. Donnell, Esq.		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	063058-2/1707/CYBERESSAYS		
NAME OF SUBMITTER:	Richard S. Donnell		

Signature:	/richard s donnell/
Date:	03/11/2013
Total Attachments: 2 source=Signed (15901459)_ (1)_ Trademark Assignment_ Worldwide Knowledge LLC to Study Mode LLC#page1.tif source=Signed (15901459)_ (1)_ Trademark Assignment_ Worldwide Knowledge LLC to Study Mode LLC#page2.tif	

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Worldwide Knowledge LLC, a Delaware limited liability company located at 8939 ½ Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignor**”), and Study Mode, LLC, a California limited liability company located at 8939 ½ Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignee**”), enter into this Trademark Assignment effective as of March 11, 2013.

Assignor adopted, has filed a trademark application for, has used, and is using the trademark CYBERESSAYS (the “**Trademark**”), as described in Schedule A;

Assignor grants, assigns, and conveys all right, title, and interest in and to the Trademark, along with the federal trademark registration, and the business goodwill associated with the Trademark to Assignee, including:

- (1) All income, royalties, damages, and payments due or payable, now and in the future with respect to the Trademark including damages and payments for past, present, or future infringements of the Trademark, and the right to sue for past, present, or future infringements of the Trademark;
- (2) The right to register the Trademark;
- (3) The right to renew the Trademark registration; and
- (4) All rights in the Trademark as Assignor would have held had this Trademark Assignment not been made.

Upon the request of Assignee or its designees, Assignor will make all rightful oaths; testify on behalf of Assignee or its designees in matters involving the Trademark; do all other lawful acts; and provide any material, information, or assistance to Assignee or its designees that are necessary to carry out the intent of this Trademark Assignment.

ASSIGNOR:
WORLDWIDE KNOWLEDGE, LLC

By: Henry Blaine Vess IV

Name: Henry Blaine Vess IV

Title: Manager

Date: 03/11/2013

ASSIGNEE:
STUDY MODE, LLC

By: Henry Blaine Vess IV

Name: Henry Blaine Vess IV

Title: Manager

Date: 03/11/2013

Schedule A

<u>Trademark</u>	<u>First Use</u>	<u>Services</u>	<u>U.S. Registration Number</u>
CYBERESSAYS	00.00.1999	Providing a website featuring a searchable database of publications, including research papers, essays, and reports in a wide variety of fields	3,870,179