

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trope Media, LLC		03/08/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Schneider Publishing Company, Inc.		
Street Address:	11835 W. Olympic Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85639739	COMPETE	
CORRESPONDENCE DATA			
Fax Number:	3103944477		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	tmk@cislo.com		
Correspondent Name:	Daniel M. Cislo, Esq.		
Address Line 1:	1333 2nd Street, Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90401-4110		
ATTORNEY DOCKET NUMBER:	13-27212		
NAME OF SUBMITTER:	Daniel M. Cislo, Attorney of Record		
Signature:	/DanielMCislo/		
Date:	03/12/2013		
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TRADEMARK ASSIGNMENT

WHEREAS, Trope Media, LLC, a limited liability company of California, with a business address of 11835 W. Olympic Blvd., Los Angeles, CA 90064 (hereinafter ASSIGNOR), has developed a business pertaining to the mark COMPETE, which is a pending trademark application at the United States Patent and Trademark Office assigned Serial No. 85/639,739, (hereinafter the MARK);

WHEREAS, Schneider Publishing Company, Inc., a California corporation, with a business address of 11835 W. Olympic Blvd., Los Angeles, CA 90064 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARK pertains, is desirous of acquiring the MARK, the goodwill symbolized thereby, and the aforementioned trademark application therefor; and

WHEREAS, ASSIGNOR is assigning the MARK in the aforementioned trademark application to which the MARK pertains, along with good will;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the MARK, the assets of the MARK, the goodwill associated therein and the trademark application of the MARK.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 9 day of March, 2013.

TROPE MEDIA, LLC
Timothy M. Schneider
Signature
Timothy M. Schneider
Name
Pres + CEO
Officer Title