

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Xtranormal Technology Inc.		03/06/2013
			Entity Type
			CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Tellagami, Inc.		
Street Address:	530 Bush Street, Suite 104		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85779649	TELLAGAMI
CORRESPONDENCE DATA			
Fax Number:	3174645111		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	317-464-5321		
Email:	rgelbert@mgrfirm.com		
Correspondent Name:	Randee Sibul-Gelbert		
Address Line 1:	47 S. Meridian, Suite 400		
Address Line 2:	Meitus Gelbert Rose LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	BENO-034		
NAME OF SUBMITTER:	Randee Sibul-Gelbert		
Signature:	/Randee Sibul-Gelbert/		
Date:	03/13/2013		
Total Attachments: 1 source=BENO034_Tellagami_Assgnmt#page1.tif			

OP \$40.00 85779649

ASSIGNMENT OF TRADE-MARK

WHEREAS Xtranormal Technology Inc. (the "Assignor") a company incorporated and governed under the federal laws of Canada, the full post office address of whose principal office or place of business is 5555 Casgrain Avenue, 2nd Floor, Montreal, Quebec, H2T 1Y1, Canada, the owner of the US trade-mark **TELLAGAMI** and the application no. **85/779,649** filed in USPTO on **November 14, 2012** (the "Trade-mark");

AND WHEREAS Tellagami, Inc. (the "Assignee"), a corporation incorporated and governed under the laws of the State of Delaware, United States of America, the full post office address of whose principal office or place of business is 530 Bush Street, Suite 104, San Francisco, CA, 94108, hereby acquires from the Assignor all of the right, title and interest in and to the Trade-mark together with the goodwill associated with the Trade-mark;

NOW THEREFORE, in consideration of the sum of \$1 and other good and valuable consideration the receipt and adequacy of which is hereby acknowledged, the Assignor by these present does hereby assign and transfer unto the Assignee, its successor and assigns, all of the Assignor's right, title, interest and goodwill in and to the Trade-mark, together with all right of action resulting from any adverse use of the Trade-mark or any confusingly similar trade-mark, prior to the effective date of this assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the Trade-Mark, the same to be held by the Assignee, its successor and assigns as fully and effectually as they would have been held by the Assignor, had this assignment and transfer not be made.

Upon execution, the Assignor undertakes to record this assignment with the US Patent and Trademark Office at its expense, to protect Assignee's rights in the Trade-mark and will deliver evidence thereof to Assignee, without any further obligation for Assignor.

The Assignment is effective on March 6, 2013.

Signed at San Francisco, CA, this 6th day of March, 2013.

Xtranormal Technology Inc.

By: Jonathan Weiss

Name: Jonathan Weiss

Title: Treasurer