

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRAD DORFMAN, LLC.		03/18/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SELECT HOLDING CORP.		
Street Address:	1763 PLACENTIA AVENUE		
City:	COSTA MESA		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2787595	SCHMITT STIX	
Registration Number:	1902882	PSYCHO STICK	
Registration Number:	2923099	GATOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	928-717-2218		
Email:	DSGLAW@MSN.COM		
Correspondent Name:	DONALD S. GRIER		
Address Line 1:	1800 TIMBER COVE LANE		
Address Line 4:	PRESCOTT, ARIZONA 86305		
ATTORNEY DOCKET NUMBER:	DORFLLC		
NAME OF SUBMITTER:	DONALD S. GRIER		

OP \$90.00 2787595

Signature:	/DSG/
Date:	03/19/2013
Total Attachments: 1 source=Brad Dorfman LCC Assignment#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS

This Assignment Agreement is effective as of the 18 day of March, 2013 and is by and between Brad Dorfman, LLC. (Assignor) and Select Holding Corp. (Assignee).

WHEREAS, Brad Dorfman, LLC. a California limited liability company, having his principal offices at 1763 Placentia Avenue, Costa Mesa, California 92627, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademarks</u>	<u>Registration Numbers</u>
SCHMITT STIX	2787595
PSYCHO STICK	1902882
GATOR	2923099

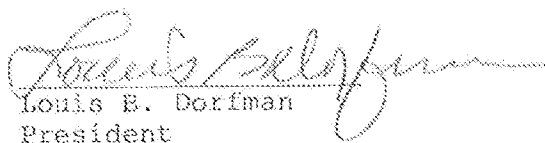
WHEREAS, Select Holding Corp., a California corporation having offices at 1763 Placentia Avenue, Costa Mesa, California 92627, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and pursuant to a prior written agreement between the parties and other good and valuable consideration, the receipt of which is hereby acknowledged, Brad Dorfman, LLC. hereby assigns to Select Holding Corp. all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registration thereof.

ASSIGNOR - BRAD DORFMAN, LLC.

ASSIGNEE - SELECT HOLDING CORP.


Louis B. Dorfman
Managing Member


Louis E. Dorfman
President

3/18/2013

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