

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOUIS B. DORFMAN		03/18/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SELECT HOLDING CORP.		
Street Address:	1763 PLACENTIA AVENUE		
City:	COSTA MESA		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85763096	PALISADES	
Registration Number:	1799459	HANGERS	
Registration Number:	3193938	SHUVIT	
Registration Number:	1957747	SHUVIT	
Registration Number:	1987229	PSYCHO	
Registration Number:	1495164	PSYCHO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	928-717-2218		
Email:	DSGLAW@MSN.COM		
Correspondent Name:	DONALD S. GRIER		
Address Line 1:	1800 TIMBER COVE LANE		
Address Line 4:	PRESCOTT, ARIZONA 86305		

OP \$165.00 85763096

ATTORNEY DOCKET NUMBER:	DORFMAN
NAME OF SUBMITTER:	DONALD S. GRIER
Signature:	/DSG/
Date:	03/19/2013
Total Attachments: 1 source=Dorfman Individual Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK APPLICATION AND REGISTERED TRADEMARKS

This Assignment Agreement is effective as of the 18 day of March, 2013 and is by and between Louis B. Dorfman (Assignor) and Select Holding Corp. (Assignee).

WHEREAS, Louis B. Dorfman, a United States citizen, having his principal offices at 1020 Kings Road, Newport Beach, California 92663 and 1763 Placentia Avenue, Costa Mesa, California 92627, has adopted, used, is using and is the owner of the following trademarks now registered and/or pending in the United States Patent and Trademark Office:

<u>Trademarks</u>	<u>Registration Numbers</u>
HANGERS	1799459
SHUVIT	3193938
SHUVIT	1957747
PSYCHO	1987229
PSYCHO	1495164

<u>Trademark</u>	<u>Application Number</u>
PALISADES	85763096


WHEREAS, Select Holding Corp., a California corporation having offices at 1763 Placentia Avenue, Costa Mesa, California 92627, is desirous of acquiring said registered trademarks and trademark application.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and pursuant to a prior written agreement between the parties and other good and valuable consideration, the receipt of which is hereby acknowledged, Louis B. Dorfman hereby assigns to Select Holding Corp. all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks, trademark application and registrations thereof.

ASSIGNOR - LOUIS B. DORFMAN

ASSIGNEE - SELECT HOLDING CORP.

  
Louis B. Dorfman  
3/18/2013

  
Louis B. Dorfman  
President

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