

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Northern, Inc.		01/03/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Rebel Athletic Inc		
Street Address:	3116 Belmeade Drive		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75006		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85502889	REBEL ATHLETIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4693754528		
Email:	ssosolik@kmlaw.com		
Correspondent Name:	M Seth Sosolik		
Address Line 1:	12221 Merit Drive		
Address Line 2:	Suite 825		
Address Line 4:	Dallas, TEXAS 75251		
NAME OF SUBMITTER:	M Seth Sosolik		
Signature:	/M Seth Sosolik/		
Date:	03/20/2013		
Total Attachments: 2			
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OP \$40.00 85502889

**REBEL ATHLETIC (WORD MARK)**

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is entered into to be effective as of January 3, 2013, by and between **Pacific Northern, Inc.**, a Texas corporation ("Assignor") and **Rebel Athletic Inc**, a Texas corporation ("Assignee").

WHEREAS, Assignor filed an Application For Trademark Registration (the "Application") with the United States Patent and Trademark Office (the "USPTO") on December 23, 2011, seeking registration, on the Principal Register, of the word mark "Rebel Athletic" (the "Mark"); and

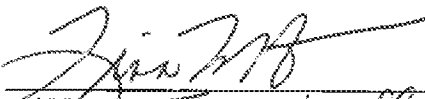
WHEREAS, the Application and Mark has been assigned U.S. Serial No. 85502889 (the "Serial No.") and are still under review by the USPTO;

WHEREAS, Assignor desires to assign the Mark and all related registrations, rights, and benefits thereof, to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all of Assignor's right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all registrations or applications thereof throughout the world, including the registration of the Mark on the Principal Register of the USPTO under the Serial No.

EXECUTED to be effective as of the date first set forth above.

**Pacific Northern, Inc.**  
**a Texas corporation**

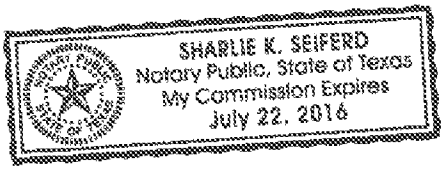
By:   
Printed Name: Tina Nasoff  
Title: Exec. V.P.

STATE OF TEXAS  
COUNTY OF DALLAS

§  
§  
§

Before me, the undersigned, a Notary Public, on this day personally appeared Tina Noseff, known to me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same was the act of **Pacific Northern, Inc.**, a Texas corporation, and that he/she executed the same as the act of such corporation, for the purposes and consideration therein expressed and in the capacity therein stated.

Given under my hand and seal of office, this 19<sup>th</sup> day of March, 2013.



Sharlie K Seiferd  
Notary Public in and for the  
State of TEXAS  
Name Printed: SHARLIE  
My Commission Expires: July 22, 2016

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