

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive TKO, Inc.		03/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Interactive TKO. LLC		
Street Address:	One CA Plaza		
City:	Islandia		
State/Country:	NEW YORK		
Postal Code:	11749		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3297182	LISA	
Registration Number:	3377489	ITKO	
CORRESPONDENCE DATA			
Fax Number:	2146614691		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-6691		
Email:	b.k.drinkwater@bakerbotts.com		
Correspondent Name:	B. K. Drinkwater, c/o Baker Botts L.L.P.		
Address Line 1:	2001 Ross Avenue, Suite 600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	063170.8838		
NAME OF SUBMITTER:	B. K. Drinkwater		
Signature:	/B.K. Drinkwater/		

Date:

03/20/2013

Total Attachments: 4

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Delaware

PAGE 1

The First State

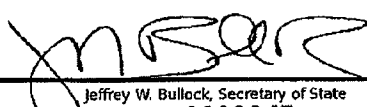
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "INTERACTIVE TKO, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "INTERACTIVE TKO, INC." TO "INTERACTIVE TKO, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2012, AT 12:20 O'CLOCK P.M.



4065995 8100V

121236419

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9992367

DATE: 11-16-12

TRADEMARK
REEL: 004986 FRAME: 0227

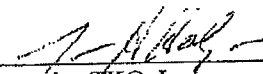
State of Delaware
Secretary of State
Division of Corporations
Delivered 12:20 PM 03/07/2012
FILED 12:20 PM 03/07/2012
SRV 120283217 - 4065995 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the corporation first formed is November 23, 2005.
4. The name of the Corporation immediately prior to filing this Certificate is Interactive TKO, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Interactive TKO, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 28 day of February, 2012.

By:


Interactive TKO, Inc.

By: James H. Hodge, President

Delaware

PAGE 2

The First State

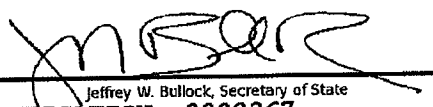
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "INTERACTIVE TKO, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2012, AT 12:20 O'CLOCK P.M.



4065995 8100V

121236419

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9992367

DATE: 11-16-12

TRADEMARK
REEL: 004986 FRAME: 0229


STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION
of
Interactive TKO, LLC

This Certificate of Formation for Interactive TKO, LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to Section 18-201 of the Delaware Limited Liability Company Act.

1. The name of the Company is Interactive TKO, LLC.

2. The address of the registered office of the Company in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, State of Delaware 19808. The name and address of the Company's registered agent, as required to be maintained for service of process by Section 18-201 of the Delaware Limited Liability Company Act, are as follows: Corporation Service Company, 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, State of Delaware 19808.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has caused this Certificate of Formation to be duly executed as of the 28 day of February, 2012.


Interactive TKO, Inc.

By: James H. Hodge, President