

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stew Leonard's (Marianne Leonard and The Marianne Leonard Trust of 1993)		03/19/2013	PARTNERSHIP: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Stew Leonard's (The Marianne Leonard Trust of 1993 and The Marianne Leonard Trust of 2006)		
Street Address:	100 Westport Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3352821	WOW THE COW	
CORRESPONDENCE DATA			
Fax Number:	2037875818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-787-0595		
Email:	delpet@delpet.com		
Correspondent Name:	Peter W. Peterson		
Address Line 1:	DeLio & Peterson, LLC		
Address Line 2:	700 State Street, Suite 402		
Address Line 4:	New Haven, CONNECTICUT 06511		
ATTORNEY DOCKET NUMBER:	SWL611 (RED)		
NAME OF SUBMITTER:	Peter W. Peterson		

OP \$40.00 3352821

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 REEL: 004987 FRAME: 0744

Signature:	/Peter W. Peterson/
Date:	03/22/2013
Total Attachments: 2 source=swl611recasgnred_20130322111003#page1.tif source=swl611recasgnred_20130322111003#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut composed of Marianne Leonard, a citizen of the United States, and The Marianne Leonard Trust of 1993, a Connecticut Trust comprised of Stewart J. Leonard, Jr., a citizen of the United States having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignor"), has adopted, used and is using in its business the trademark WOW THE COW which has been registered in the United States Patent and Trademark Office, Registration No. 3,352,821, registered December 11, 2007; and

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut, composed of the trustees of the Marianne Leonard Trust of 1993, a Connecticut trust, the trustees comprising Jill Tavello, a U.S. Citizen and Daniel L. Arthur, a U.S. Citizen, and the trustees of the Marianne Leonard Trust of 2006, a Connecticut trust, the trustees comprising Daniel L. Arthur, a U.S. Citizen, having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignee") is desirous of acquiring said trademark and the respective registration thereof, together with the goodwill of the business in connection therewith;

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the said trademark and registration set forth above, together with the goodwill of the business symbolized by the said trademark and registration and including all claims for damages by reason of infringement of said trademark and registration with

the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 19th day of March, 2013.
STEW LEONARD'S, a Connecticut partnership

By: Jill L. Tavello
Name: Jill L. Tavello
Title: Trustee, the Marianne Leonard Trust of 1993

STATE OF CONNECTICUT

)
) ss: Norwalk, CT
)

COUNTY OF FAIRFIELD

On this 19th day of March, 2013, before me appeared Jill Tavello, to me known and known to me to be a Trustee of the Marianne Leonard Trust of 1993 of Stew Leonard's, and who executed the foregoing instrument and he acknowledged the same to be his/her free act and deed.

Suzanne L. Miner
Notary Public
my comm. exp. 3/31/2013

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