

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stew Leonard's (The Marianne Leonard 1993 Trust and The Marianne Leonard 2006 Trust)		03/19/2013	PARTNERSHIP: CONNECTICUT

RECEIVING PARTY DATA

Name:	Stew Leonard's
Street Address:	100 Westport Avenue
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851
Entity Type:	PARTNERSHIP: CONNECTICUT
Composed Of:	<ul style="list-style-type: none"> The Marianne Leonard Trust of 1993 (Jill Tavello U.S. citizen and Daniel L. Arthur U.S. citizen), CONNECTICUT, TRUSTEE The Marianne Leonard Trust of 2006 (Daniel L. Arthur U.S. citizen), CONNECTICUT, TRUSTEE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2422635	
Registration Number:	3618636	STEW'S NAKED
Registration Number:	1695060	OUR POLICY RULE 1 THE CUSTOMER IS ALWAYS RIGHT! RULE 2 IF THE CUSTOMER IS EVER WRONG, REREAD RULE 1. STEW LEONARD

CORRESPONDENCE DATA

Fax Number: 2037875818
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 203-787-0595
 Email: delpet@delpet.com
 Correspondent Name: Peter W. Peterson
 Address Line 1: 700 State Street, Suite 402

900250193

**TRADEMARK
 REEL: 004987 FRAME: 0832**

OP \$90.00 2422635

Address Line 4: New Haven, CONNECTICUT 06511

ATTORNEY DOCKET NUMBER:	SWL 611 (BLUEORANGE)
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NAME OF SUBMITTER:	Peter W. Peterson
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Signature:	/Peter W. Peterson/
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Date:	03/22/2013
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut having as partners The Marianne Leonard 1993 Trust and The Marianne Leonard 2006 Trust, having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignor"), has adopted, used and is using in its business the trademarks set forth in **SCHEDULE A** attached hereto and made part of this assignment, which are registered or the subject of pending applications for registration in the United States Patent and Trademark Office; and

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut, composed of the trustees of the Marianne Leonard Trust of 1993, a Connecticut trust, the trustees comprising Jill Tavello, a U.S. Citizen and Daniel L. Arthur, a U.S. Citizen, and the trustees of the Marianne Leonard Trust of 2006, a Connecticut trust, the trustees comprising Daniel L. Arthur, a U.S. citizen, having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignee") is desirous of acquiring said trademarks set forth in the attached **SCHEDULE A** and the respective registrations and applications for registration thereof together with the goodwill of the business in connection therewith;

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the said trademark registrations and applications for registration set forth in **SCHEDULE A**, together with the goodwill of the business symbolized by said trademarks and registrations and including all claims for damages by reason of infringement of said trademarks and registrations with the right to sue for damages and

collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 19th day of March, 2013.

STEW LEONARD'S, a Connecticut partnership

By: Jill L. Tavello
Name: Jill L. Tavello
Trustee, the Marianne Leonard 1993 Trust

STATE OF CONNECTICUT
COUNTY OF FAIRFIELD

)
) ss: Norwalk, CT
)

On this 19th day of March, 2013, before me appeared Jill Tavello, to me known and known to me to be a Trustee of the Marianne Leonard Trust of 1993 of Stew Leonard's, and who executed the foregoing instrument and he acknowledged the same to be his/her free act and deed.

Jallen Miner
Notary Public
my comm. exp. 3/31/2015

✓
(NOTARIAL SEAL)
AssignmentBlueOrange

SCHEDULE A

MARK	REGISTRATION NUMBER	REGISTRATION DATE
	2,422,635	January 23, 2001



Stew's Naked	3,618,636	May 12, 2009
OUR POLICY...	1,695,060	June 16, 1992
STEW LEONARD'S	New York State Reg. No. S17963	June 21, 2002
STEW'S NAKED CHICKEN	Connecticut State Reg. No. 22847	April 3, 2007
STEW'S NAKED (Stylized)	Connecticut State Reg. No. 23148	June 2, 2008