# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lee John Williamson		03/25/2013	INDIVIDUAL: UNITED STATES

### **RECEIVING PARTY DATA**

Name:	LJW Inc.	
Doing Business As:	San Francisco Salt Company	
Street Address:	33231 Transit Avenue	
City:	Union City	
State/Country:	CALIFORNIA	
Postal Code:	94587	
Entity Type:	CORPORATION: CALIFORNIA	

### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3425926	RELAXING THE WORLD ONE BATH AT A TIME
Registration Number:	3067372	SAN FRANCISCO BATH SALT COMPANY
Registration Number:	3922466	SAN FRANCISCO SALT COMPANY
Registration Number:	4086997	MINERA
Registration Number:	4141844	EPSOAK
Registration Number:	4183245	THE BATH IS BACK
Registration Number:	4186900	SHERPA PINK

# **CORRESPONDENCE DATA**

Fax Number: 2062993701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 206-628-0983

Email: mike@atkinsip.com

Correspondent Name: Michael G. Atkins

TRADEMARK REEL: 004990 FRAME: 0578 OP \$190.00 34259;

900250414

	93 South Jackson Street #18483 Seattle, WASHINGTON 98104-2818		
NAME OF SUBMITTER:	Michael G. Atkins		
Signature:	/Michael G. Atkins/		
Date:	03/25/2013		
Total Attachments: 1 source=Trademark Assignment Agreement - Williamson-LJW Inc#page1.tif			

TRADEMARK REEL: 004990 FRAME: 0579

# **Trademark Assignment Agreement**

This Trademark Assignment Agreement ("Agreement") is entered into as of March 25, 2013 ("Effective Date"), by Lee John Williamson ("Assignor") and LJW Inc., a California corporation ("Assignee).

# **RECITALS**

WHEREAS, Assignor owns all right, title, and interest in RELAXING THE WORLD ONE BATH AT A TIME (Reg. No. 3425926), SAN FRANCISCO BATH SALT COMPANY and Design (Reg. No. 3067372), SAN FRANCISCO SALT COMPANY and Design (Reg. No. 3922466), MINERA (Reg. No. 4086997), EPSOAK (Reg. No. 4141844), THE BATH IS BACK (Reg. No. 4183245), SHERPA PINK (Reg. No. 4186900) as trademarks, together with their associated registrations and goodwill (collectively, the "San Francisco Salt Trademarks"); and

WHEREAS, Assignor wishes to assign and Assignee wishes to own the San Francisco Salt Trademarks according to the terms stated herein.

# **TERMS**

NOW, THEREFORE, in consideration of the foregoing premises and the mutual agreements set forth herein, the sufficiency and adequacy of which are acknowledged, it is hereby agreed as follows:

- 1. Assignment of San Francisco Salt Trademarks. For \$1 and other good and valuable consideration, Assignor assigns all right, title, and interest in the San Francisco Salt Trademarks (together with their associated registrations and goodwill) to Assignee.
- 2. <u>Authority to Record Assignment</u>. Assignee may record this Assignment with the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

AGREED AND ACCEPTED:

RECORDED: 03/25/2013

ASSIGNOR	ASSIGNEE
Ce Williamson	Ce Williamson
Lee John Williamson	LJW Inc. President

TRADEMARK
REEL: 004990 FRAME: 0580