

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
METO LIFT, INC.		03/07/2013	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	STEINEN HOLDINGS, INC.		
Street Address:	29 East Halsey Road		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1702863	METOLIFT	
CORRESPONDENCE DATA			
Fax Number:	2123820888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-382-0700		
Email:	mwilliams@ostrolenk.com		
Correspondent Name:	Ostrolenk Faber, LLP		
Address Line 1:	1180 Avenue of the Americas		
Address Line 2:	7th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/11-197 (V26564)		
NAME OF SUBMITTER:	Charles P. LaPolla		
Signature:	/Charles P. LaPolla/		
Date:	03/26/2013		
Total Attachments: 1 source=T-11-197-ASSGN#page1.tif			

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ASSIGNMENT


WHEREAS, METO LIFT, INC., a New Jersey corporation (hereinafter "ASSIGNOR"), is the owner of all of rights, titles and interests in and to the trademark METOLIFT and U.S. Registration No. 1,702,863 which issued on July 28, 1992 together with the goodwill associated with said trademark;

AND WHEREAS, STEINEN HOLDINGS, INC., a New Jersey corporation ("hereinafter ASSIGNEE"), is desirous of acquiring all rights, titles and interests in and to the aforementioned trademark and U.S. Registration and to record same in the U.S. Patent and Trademark Office;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns all rights, titles and interests in and to the said aforementioned trademark METOLIFT and U.S. Registration No. 1,702,863 together with the goodwill associated with said trademark to ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has executed this instrument on the day set forth below.

METO LIFT, INC.

Signature: 
Name: William J. Rotenberry
Title: President
Date: 7 March 2013

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