

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BDDK Holdings, LLC		03/28/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	By Design L.L.C.
Street Address:	1411 Broadway
Internal Address:	Suite 200
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2671557	DAVID KAHN
Registration Number:	2731784	DAVID KAHN JEANSWEAR
Registration Number:	3843316	K
Registration Number:	3849075	K

CORRESPONDENCE DATA

Fax Number: 2127645060
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 575-7900
 Email: skim@ballonstoll.com
 Correspondent Name: Sunny Kim
 Address Line 1: 729 Seventh Avenue
 Address Line 2: 17th Floor
 Address Line 4: New York, NEW YORK 10019

OP \$115.00 2671557

ATTORNEY DOCKET NUMBER:	17614-003
NAME OF SUBMITTER:	Sunny Kim
Signature:	/skim/
Date:	03/28/2013
Total Attachments: 2 source=David Kahn - Assignment.FINAL#page1.tif source=David Kahn - Assignment.FINAL#page2.tif	

**ASSIGNMENT OF TRADEMARKS
AND RELATED GOODWILL**

WHEREAS, BDDK Holdings, LLC, a Delaware limited liability company having a principle place of business at 1411 Broadway, Suite 200, New York, New York 10018 (hereinafter referred to as "Assignor") is the owner of the trademarks (1.) "DAVID KAHN," which is the subject of U.S. Trademark Registration Number 2671557 filed on September 21, 2001; (2.) "DAVID KAHN JEANSWEAR," which is the subject of U.S. Trademark Registration Number 2731784 filed on July 26, 2002; (3.) a stitching design on the pocket of a garment, which is the subject of U.S. Trademark Registration Number 3843316 filed on September 3, 2009; and (4.) a design of two intersecting arcs, which is the subject of U.S. Trademark Registration Number 3849075 filed on September 3, 2009 (hereinafter referred to as the "Trademarks");

WHEREAS, By Design, a limited liability company having a principle place of business at 1411 Broadway, Suite 200, New York, New York 10018 (hereinafter referred to as "Assignee"), desires to take assignment of the subject Trademarks together with all of the Assignor's right, title and interest in and to said Trademarks and the corresponding United States Trademark Applications and of all the goodwill that has inured to, become symbolized by and associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in the Trademarks, and to the corresponding United States Trademark Applications thereto, including all of the goodwill that has inured to, become symbolized by and associated with the Trademarks;

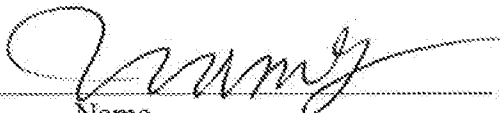
ASSIGNOR does hereby further assign unto the Assignee all common law right, title and interest, and any other right, title and interest in the Trademarks and any and all copyright in the design and subsidiary and/or ancillary rights in any form, including all of the goodwill that has inured to, become symbolized by and associated with the Trademarks.

Dated: March 28, 2013

ASSIGNOR

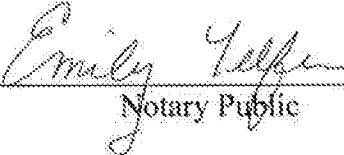
BDDK Holdings, LLC

[signature]


Name

STATE OF NEW YORK, COUNTY OF NEW YORK ss:

On March 28, 2013, before me, the undersigned authority, personally appeared Hyun J. Nam, Authorized Representative of BDDK Holdings, LLC, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to in the within instrument and acknowledged to me that he executed the same in the capacity set forth and that by his signature on the instrument he executed same for the purposes therein expressed.



Notary Public

