

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	MERGER														
EFFECTIVE DATE:	01/01/2009														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>PAXAR AMERICAS, INC.</td> <td></td> <td>12/27/2008</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	PAXAR AMERICAS, INC.		12/27/2008	CORPORATION: DELAWARE				
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PAXAR AMERICAS, INC.		12/27/2008	CORPORATION: DELAWARE												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>AVERY DENNISON RETAIL INFORMATION SERVICES LLC</td> </tr> <tr> <td>Street Address:</td> <td>150 North Orange Grove Boulevard</td> </tr> <tr> <td>City:</td> <td>Pasadena</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91103</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: NEVADA</td> </tr> </table>				Name:	AVERY DENNISON RETAIL INFORMATION SERVICES LLC	Street Address:	150 North Orange Grove Boulevard	City:	Pasadena	State/Country:	CALIFORNIA	Postal Code:	91103	Entity Type:	LIMITED LIABILITY COMPANY: NEVADA
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Street Address:	150 North Orange Grove Boulevard														
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PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3235695</td> <td>9855</td> </tr> <tr> <td>Registration Number:</td> <td>3235694</td> <td>9850</td> </tr> <tr> <td>Registration Number:</td> <td>3235703</td> <td>9825</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3235695	9855	Registration Number:	3235694	9850	Registration Number:	3235703	9825
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Registration Number:	3235703	9825													
CORRESPONDENCE DATA															
<p>Fax Number: 6265778800</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 626-795-9900</p> <p>Email: pto@cph.com</p> <p>Correspondent Name: Gary J. Nelson</p> <p>Address Line 1: P.O. Box 29001</p> <p>Address Line 4: Glendale, CALIFORNIA 91209-9001</p>															
ATTORNEY DOCKET NUMBER:	61843, 61914, 61912/A23														

NAME OF SUBMITTER:	Gary J. Nelson
Signature:	/Gary J. Nelson/
Date:	04/02/2013
<b>Total Attachments: 9</b> source=A23 Merger Paxar to Avery Dennison Retail #page1.tif source=A23 Merger Paxar to Avery Dennison Retail #page2.tif source=A23 Merger Paxar to Avery Dennison Retail #page3.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page1.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page2.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page3.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page4.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page5.tif source=A23 1 Art of Merger Paxar Americas to ADRIS#page6.tif	

CERTIFICATE OF MERGER  
MERCING  
PAXAR AMERICAS, INC., A DELAWARE CORPORATION  
WITH AND INTO  
AVERY DENNISON RETAIL INFORMATION SERVICES LLC, A NEVADA LIMITED  
LIABILITY COMPANY

Pursuant to Section 264  
of the General Corporation Law of the State of Delaware

December 27, 2008

Avery Dennison Retail Information Services LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Nevada

**DOES HEREBY CERTIFY:**

**FIRST:** That the name and state of incorporation or formation and the state of domicile of each of the constituent entities to the merger are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
(a) Avery Dennison Retail Information Services LLC (" <u>AD RIS LLC</u> ")	Nevada
(b) Paxar Americas, Inc. (" <u>PAI</u> ")	Delaware

**SECOND:** That an Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of AD RIS LLC and PAI (together, the "Constituent Entities") in accordance with Section 264(c) of the Delaware General Corporation Law ("DGCL").

**THIRD:** That PAI shall be merged with and into AD RIS LLC, with AD RIS LLC being the surviving entity (the "Surviving Entity") in the merger, and the name of the Surviving Entity shall be Avery Dennison Retail Information Services LLC.

**FOURTH:** That the Articles of Organization of AD RIS LLC at the effective time of the merger shall be the Articles of Organization of the Surviving Entity.

**FIFTH:** That the merger is to become effective as of January 1, 2009 at 3:01 am Eastern Standard Time.

**SIXTH:** That the executed Agreement of Merger is on file at 150 N. Orange Grove Blvd., Pasadena, California 91103, the principal place of business of the Surviving Entity.

**SEVENTH:** That a copy of the Agreement of Merger will be furnished by the Surviving Entity on request, and without cost, to any stockholder or member, of a Constituent Entity.

**EIGHTH:** That in accordance with Section 264(d) of the DGCL, AD RIS LLC does hereby agree to be served with process in the state of Delaware in any proceeding for enforcement of any obligation of PAI, as well as for enforcement of any obligation of AD RIS LLC arising from the merger, including any suit or other proceeding to enforce the right of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the DGCL, and hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceedings. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is: Attention: General Counsel, 150 N. Orange Grove Blvd., Pasadena, California 91103.

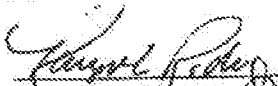
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B&M DRAFT 16 DEC. 2008  
STEP 5

IN WITNESS WHEREOF, the Surviving Entity has caused this certificate to be signed by  
an authorized representative as of the date first written above.

Avery Dennison Retail Information Services  
LLC, a Nevada limited liability company

By: Paxar Corporation, a New York  
corporation and its sole member

By:   
Name: Karyn E. Rodriguez  
Title: Vice President & Treasurer



ROSS MILLER  
 Secretary of State  
 204 North Carson Street, Ste 1  
 Carson City, Nevada 89701-4299  
 (775) 684 5708  
 Website: www.nvsos.gov

**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 1

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

**Articles of Merger**  
 (Pursuant to NRS Chapter 92A - excluding 92A.200(4b))

1) Name and jurisdiction of organization of each constituent entity (NRS 92A.200). If there are more than four merging entities, check box  and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity.

Paxar Americas, Inc.

Name of merging entity

Delaware

Jurisdiction

Corporation

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

and,

Avery Dennison Retail Information Services LLC

Name of surviving entity

Nevada

Jurisdiction

Limited liability company

Entity type \*

\* Corporation, non-profit corporation, limited partnership, limited-liability company or business trust.

**Filing Fee: \$350.00**

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 1  
 Revised: 7-1-08



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 2

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2) Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the survivor in the merger - NRS 92A.1 90):

Attn:

c/o:

3) (Choose one)

The undersigned declares that a plan of merger has been adopted by each constituent entity (NRS 92A.200).

The undersigned declares that a plan of merger has been adopted by the parent domestic entity (NRS 92A.180)

4) Owner's approval (NRS 92A.200) (options a, b, or c must be used, as applicable, for each entity) (if there are more than four merging entities, check box  and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity):

(a) Owner's approval was not required from

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or;

Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 2  
 Revised: 7-1-08



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
**Page 3**

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(b) The plan was approved by the required consent of the owners of \*:

Paxar Americas, Inc.  
 Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or,

Avery Dennison Retail Information Services LLC  
 Name of surviving entity, if applicable

\* Unless otherwise provided in the certificate of trust or governing instrument of a business trust, a merger must be approved by all the trustees and beneficial owners of each business trust that is a constituent entity in the merger.

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 3  
 Revised: 7-1-08





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 Secretary of State  
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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 4

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(c) Approval of plan of merger for Nevada non-profit corporation (NRS 92A.160):

The plan of merger has been approved by the directors of the corporation and by each public officer or other person whose approval of the plan of merger is required by the articles of incorporation of the domestic corporation.

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or,

Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 4  
 Revised: 7-1-08



ROSS MILLER  
Secretary of State  
204 North Carson Street, Ste 1  
Carson City, Nevada 89701-4299  
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**Articles of Merger**  
(PURSUANT TO NRS 92A.200)  
**Page 5**

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5) Amendments, if any, to the articles or certificate of the surviving entity. Provide article numbers, if available. (NRS 92A.200)\*:

6) Location of Plan of Merger (check a or b):

(a) The entire plan of merger is attached;

or,

(b) The entire plan of merger is on file at the registered office of the surviving corporation, limited-liability company or business trust, or at the records office address if a limited partnership, or other place of business of the surviving entity (NRS 92A.200).

7) Effective date (optional)\*\*: 1/1/09

\* Amended and restated articles may be attached as an exhibit or integrated into the articles of merger. Please entitle them "Restated" or "Amended and Restated," accordingly. The form to accompany restated articles prescribed by the secretary of state must accompany the amended and/or restated articles. Pursuant to NRS 92A.180 (merger of subsidiary into parent - Nevada parent owning 90% or more of subsidiary), the articles of merger may not contain amendments to the constituent documents of the surviving entity except that the name of the surviving entity may be changed.

\*\* A merger takes effect upon filing the articles of merger or upon a later date as specified in the articles, which must not be more than 90 days after the articles are filed (NRS 92A.240).

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 5  
Revised: 7-1-08

**TRADEMARK**  
**REEL: 004996 FRAME: 0283**



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 Secretary of State  
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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 6

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8) Signatures - Must be signed by: An officer of each Nevada corporation; All general partners of each Nevada limited partnership; All general partners of each Nevada limited-liability limited partnership; A manager of each Nevada limited-liability company with managers or one member if there are no managers; A trustee of each Nevada business trust (NRS 92A.230)\*

(If there are more than four merging entities, check box  and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity.):

Paxar Americas, Inc.

Name of merging entity

X *Ross Miller*  
 Signature

Title PRESIDENT

Date December 27, 2008

Name of merging entity

X \_\_\_\_\_  
 Signature

Title

Date

Name of merging entity

X \_\_\_\_\_  
 Signature

Title

Date

Name of merging entity

X \_\_\_\_\_  
 Signature

Title

Date

Avery Dennison Retail Information Services LLC

Name of surviving entity

X *Sheryl Pades*  
 Signature

Title VP + Treasurer

Date December 27, 2008

\* The articles of merger must be signed by each foreign constituent entity in the manner provided by the law governing it (NRS 92A.230). Additional signature blocks may be added to this page or as an attachment, as needed.

**IMPORTANT:** Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Merger Page 6  
 Revised: 7-1-08