TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Molson Canada 2005		03/29/2013	PARTNERSHIP: CANADA

RECEIVING PARTY DATA

Name:	Creemore Springs Brewery Limited		
Street Address:	139 Mill Street		
City:	Creemore		
State/Country:	CANADA		
Postal Code:	L0M 1G0		
Entity Type:	CORPORATION: CANADA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3460200	CREEMORE SPRINGS PREMIUM LAGER	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 416-679-7605

Email: joanne.nardi@molsoncoors.com

Correspondent Name: Joanne Nardi

Address Line 1: 33 Carlingview Drive

Address Line 4: Toronto, CANADA M9W 5E4

DOMESTIC REPRESENTATIVE

Name: Sheridan Ross
Address Line 1: 1560 Broadway
Address Line 2: Suite 1200

Address Line 4: Denver, COLORADO 80202-5141

TRADEMARK REEL: 004996 FRAME: 0285

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NAME OF SUBMITTER:	Joanne Nardi		
Signature:	/Joanne Nardi/		
Date:	04/02/2013		
Total Attachments: 3 source=Creemore US assignment#page1.tif source=Creemore US assignment#page2.tif source=Creemore US assignment#page3.tif			

TRADEMARK REEL: 004996 FRAME: 0286

ASSIGNMENT OF U.S.A. TRADEMARKS

WHEREAS, **Molson Canada 2005**, (the "Assignor"), a partnership duly organized and existing under the laws of the Province of Ontario, Canada, having a principal office or place of business at **33 Carlingview Drive, Toronto, Ontario, M9W 5E4** is the owner of the trademark registrations and applications listed in the attached Schedule "A" and of the trademarks shown in the registrations and applications (hereinafter the "Trademarks"); and

WHEREAS, **Creemore Springs Brewery Limited** (the "Assignee"), a corporation duly organized and existing under the laws of the Province of Ontario, Canada, having a business address at **139 Mill Street**, **Creemore**, **Ontario**, **LOM 1G0** is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks, together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks, together with all right of action resulting from any adverse use of the Trademarks or confusing Trademarks, including the right to sue for past infringements and the right to claim such relief as is appropriate, and all rights as a party in any opposition or similar proceedings, the same to be held by Assignee, its successors and assigns as fully and effectually as it would have been held by Assignor had this transfer, sale, and assignment not been made;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, transfer and assign, unto Assignee all right, title and interest in and to the Trademarks together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks;

AND ASSIGNOR HEREBY COVENANTS AND AGREES that it will execute or procure any further necessary assurance of the title to the Trademarks and that it will at any time upon the request and at the expense of Assignee execute and deliver any and all documents that may be necessary or desirable to perfect the Assignee's title to the Trademarks and will at any time upon the request of Assignee, its successors, assigns or other legal representatives testify in any legal proceeding, sign all lawful documents, make all rightful oaths and generally do all lawful acts to aid Assignee, its successors, assigns or other legal representatives to obtain and enforce protection in the Trademarks in all

TRADEMARK REEL: 004996 FRAME: 0287 countries without further compensation but at the expense of Assignee, its successors, assigns or other legal representatives.

EXECUTED AT Toronto, Ontario, this 29th day of March, 2013.

MOLSON CANADA 2005

By: Kelly L. Brown

Title: Chief Legal and People Officer

CREEMORE SPRINGS BREWERY LIMITED

By: David Clarke

Title: Director and General Manager

By: Lori A. Ball

Title: Secretary

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SCHEDULE "A"

Country	Mark	Application No.	Registration No.
United States	CREEMORE SPRINGS PREMIUM LAGER Design	77/101197	3,460,200

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RECORDED: 04/02/2013