

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	DREAM CAR RENTALS, INC.		04/02/2013
			Entity Type
			CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	HERTZ SYSTEM, INC.		
Street Address:	225 BRAE BOULEVARD		
City:	PARK RIDGE		
State/Country:	NEW JERSEY		
Postal Code:	07656		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2677467	DREAM CAR
CORRESPONDENCE DATA			
Fax Number:	2123820888		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212) 382-0700		
Email:	SMCMAHON@OSTROLENK.COM		
Correspondent Name:	MARTIN J. BERAN		
Address Line 1:	1180 AVENUE OF THE AMERICAS, 7TH FLOOR		
Address Line 2:	OSTROLENK FABER		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	T/4045-254 V26639		
NAME OF SUBMITTER:	MARTIN J. BERAN		
Signature:	/MJB/		
Date:	04/03/2013		
Total Attachments: 1 source=4045-254 - Deed of Assignment#page1.tif			

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**ASSIGNMENT**

**WHEREAS**, Dream Car Rentals, Inc., a corporation, organized and existing under the laws of Nevada, and doing business at: 3049 Las Vegas Boulevard #10, Las Vegas, Nevada 89109 (hereinafter called the Assignor), has adopted and is using a mark which is the subject of a registration in the U.S. Patent and Trademark Office, as follows:

Reg. No. : **DREAM CAR**  
Mark : **2,677,467**  
Issued : **January 21, 2003**

**AND, WHEREAS**, Hertz System, Inc., a corporation, organized and existing under the laws of Delaware, whose principal office and place of business is: 225 Brae Boulevard, Park Ridge, New Jersey 07656 (hereinafter called the Assignee), is desirous of acquiring said mark, and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

DREAM CAR RENTALS, INC.

April 2, 2013  
[Date]

By: Laurel Shel  
Name: Laurel Shel  
Title: President

Sworn to before me this 2 day of April, 2013



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NOTARY PUBLIC

Rebecca Gonzalez