

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FMW USA Licensing, LLC		04/03/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Paramount International Export Ltd.		
Street Address:	11444 West Olympic Blvd., 10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Company limited by shares: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77679983	VITI	
CORRESPONDENCE DATA			
Fax Number:	3109665758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-966-5726		
Email:	lpowell@roll.com		
Correspondent Name:	LaTunda Powell, Trademark Administrator		
Address Line 1:	11444 West Olympic Blvd., 10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	112488		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator		
Signature:	/LaTunda Powell/		

Date:

04/04/2013

Total Attachments: 2

source=VITI U.S. Trademark Assignment#page1.tif

source=VITI U.S. Trademark Assignment#page2.tif

U.S. TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, FMW USA Licensing, LLC (the "Assignor"), a limited liability company organized under the laws of Delaware, whose principal place of business is at 751 South Weir Canyon Road, #157-351, Anaheim Hills, California, hereby assigns and transfers to Paramount International Export Ltd (the "Assignee"), a company limited by shares organized under the laws of the Cayman Islands, whose registered address is at Maple Corporate Services Limited aka Maples and Calder, P.O. Box 309, Umland House, South Church Street, George Town, KY1-1104, Grand Cayman, the following:

- A. All right, title and interest held by Assignor in and to the business names, trade names, trademarks and/or service marks, and the applications and/or registrations therefor, listed in Exhibit "A" attached hereto and incorporated herein by this reference (hereinafter collectively referred to as the "Marks");
- B. The goodwill of the business connected with the use of and symbolized by the Marks, as part of the transfer of all business to which the Marks pertain, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Marks; and
- C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

APR 3 IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, effective as of March, 3 2013, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: ~~March~~ 3, 2013
April

Assignor:

FMW USA LICENSING, LLC
a Delaware limited liability company

[Signature]
Trusted for Debtor FMW USA LICENSING, LLC

Assignee:

Paramount International Export Ltd
a Cayman Islands company limited by shares

By: *[Signature]*
Craig B. Cooper, Director

SCHEDULE A

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
Unites States of America	VITI & DESIGN	77679983 27-Feb-2009	

{062300.1}