TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Target Industries, Inc.		09/06/2011	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Professional Gallery, Inc.	
Doing Business As:	Fields Manufacturing	
Street Address:	24795 County Road 75	
City:	St. Cloud	
State/Country:	MINNESOTA	
Postal Code:	56301-8782	
Entity Type:	CORPORATION: MINNESOTA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2690802	TARGETLINE

CORRESPONDENCE DATA

Fax Number: 5173724883

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 517.372.6622
Email: trademark@butzel.com
Correspondent Name: Gunther J. Evanina

Address Line 1: 110 W. Michigan Avenue

Address Line 2: Suite 1100

Address Line 4: Lansing, MICHIGAN 48933

ATTORNEY DOCKET NUMBER:	TARGET 141614-0001
NAME OF SUBMITTER:	Gunther J. Evanina
Signature:	/Gunther J. Evanina/
Date:	04/05/2013

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Target Industries, Inc., a Michigan corporation with its principal place of business at 222 S. Elm Street, Owosso, Michigan 48867 (hereinafter "Assignor"), has adopted, owns and is using the mark TARGETLINE (hereinafter "Mark") in connection with the following goods and/or services: Business-to-business catalog services featuring promotional products imprinted with names, logos, or logos that promote the goods and services of others for which Assignor adopted and/or is using the Mark; and

WHEREAS, Assignor owns a Federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No.2,690,802, registered on February 25, 2003; and

WHEREAS, Professional Gallery, Inc. d/b/a Fields Manufacturing, a Minnesota corporation, with its principal place of business at 24795 County Road 75, St. Cloud, Minnesota 56301-8782 (hereinafter "Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

ASSIGNOR

TARGET INDUSTRIES, INC.

B√ James R. Griesen

Title: President

2011

TRADEMARK REEL: 004999 FRAME: 0511

RECORDED: 04/05/2013