

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deckers Outdoor Corporation		10/23/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Lalo, LLC
Street Address:	12931 Julian Avenue
City:	Lakeside
State/Country:	CALIFORNIA
Postal Code:	92040
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85398789	L LALO
Serial Number:	85398792	L LALO
Serial Number:	85398795	L LALO
Serial Number:	85398790	L LALO
Serial Number:	85398783	L LALO
Serial Number:	85398786	L LALO
Serial Number:	85398798	L LALO
Serial Number:	85398778	L LALO
Serial Number:	85398781	L LALO
Serial Number:	85398774	L LALO

CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

CH \$265.00 85398789

Phone: 312-807-4350
Email: valerie.swanson@klgates.com
Correspondent Name: Sana Hakim c/o K&L Gates LLP
Address Line 1: P.O. Box 1135
Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3800363-2
NAME OF SUBMITTER:	Sana Hakim
Signature:	/sh/
Date:	04/19/2013

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (“*Assignment*”) is effective as of October ~~23~~, 2012 (“*Effective Date*”) by and between Deckers Outdoor Corporation, a Delaware corporation (“*Assignor*”), and Lalo, LLC, a California limited liability company (“*Assignee*”).

WHEREAS, Assignor is the owner of all rights, title, and interest in and to the trademarks and the corresponding trademark registrations listed on Appendix A (collectively, “*Assigned Trademarks*”), together with the goodwill associated with such Assigned Trademarks;

WHEREAS, Assignee is the successor to the ongoing and existing portion of the business of Assignor to which the Assigned Trademarks pertain; and

WHEREAS, Assignor and Assignee have entered into that certain Agreement Regarding Trademarks dated as of the Effective Date (the “*Trademark Agreement*”), under which Assignor sells, conveys, transfers, and assigns to Assignee, all right, title, and interest in and to the Assigned Trademarks, together with the goodwill associated with the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration received in full from said Assignee:


1. Pursuant to the Trademark Agreement, Assignor does sell, assign, transfer and set over unto Assignee and Assignee’s successors and assigns, all rights, title, and interest in and to the Assigned Trademarks, together with the goodwill associated with the Assigned Trademarks and the right to create derivative works from such trademarks.
2. Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives, and assigns, all claims for damages by reason of past infringement, dilution or other misappropriation of the Assigned Trademarks, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.
3. Assignor authorizes the Commissioner of Patents and Trademarks of the United States (and foreign counterparts, as applicable) to record the Assigned Trademarks and title to the Assigned Trademarks as the property of Assignee and its successors and assigns, in accordance with the terms of this Assignment.
4. Assignor will execute any other documents that may be reasonably necessary to establish Assignee as the owner of the Assigned Trademarks and of any intellectual property embodied in the Assigned Trademarks.
5. This Assignment will be governed by and construed in accordance with the laws of the State of California without reference to conflicts of law principles.

[Signatures on following page]

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be duly executed and delivered as of the date first written above.

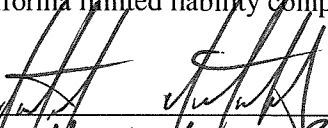
ASSIGNOR:

DECKERS OUTDOOR CORPORATION,
a Delaware corporation

By: 
Name: Thomas A. George
Title: CEO

ASSIGNEE:

LALO, LLC,
a California limited liability company

By: 
Name: NATHANIEL ROZEMA
Title: CEO











Appendix A

Assigned Trademarks

Trademark	Registration Number

Appendix A

Assigned Trademarks

<u>Trademark</u>	<u>Application Number</u>
	85/398,789
	85/398,792
	85/398,795
	85/398,790
	85/398,783
	85/398,786
	85/398,798
	85/398,778
	85/398,781
	85/398,774