

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goo Goo Cluster, LLC		03/26/2013	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Standard Candy Company, Inc.		
Street Address:	715 Massman Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37210		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76708857	LIL' GOOS	
Serial Number:	76708859	THAT BALL IS GOO GOO GONE	
Serial Number:	76708855	GOO GOO GOAL	
CORRESPONDENCE DATA			
Fax Number:	6152422221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6152422400		
Email:	jdh@iplawgroup.com		
Correspondent Name:	Matthew C. Cox		
Address Line 1:	Suite 500		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	005337, 006296, 006294		
NAME OF SUBMITTER:	Matthew C. Cox		

CH \$90.00 76708857

Signature:	/Matthew C. Cox 66716/
Date:	04/22/2013
Total Attachments: 1 source=26A7123#page1.tif	

ASSIGNMENT OF TRADEMARK

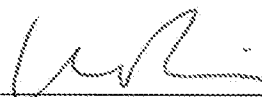
WHEREAS, Goo Goo Cluster, LLC (hereinafter "Assignor"), a limited liability company duly organized and existing under the laws of the state of Tennessee, United States of America with its principal place of business at 715 Massman Drive, Nashville, TN 37210, United States of America, has adopted, used and is using the following trademarks and service marks which are the subject of pending trademarks/service mark applications for registration before the United States Patent and Trademark Office:

Serial #	Trademark Name	Date Filed
76/708,857	Lil' Goos	8/26/2011
76/708,859	That Ball is Goo Goo Gone	8/26/2011
76/708,855	Goo Goo Goal	8/26/2011

WHEREAS, Standard Candy Company, Inc., a corporation duly organized and existing under the laws of the state of Tennessee (hereinafter "Assignee"), with its principal place of business at 715 Massman Drive, Nashville, TN 37210, is desirous of acquiring said marks and the registrations thereof;

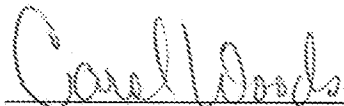
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the said mark(s), together with the goodwill of the business symbolized by the marks and the registrations thereof.

GOO GOO CLUSTER, LLC

By: 
Lance Paine, Executive Vice President

STATE OF TENNESSEE
COUNTY OF DAVIDSON

Subscribed to and sworn to before me
this 26 day of March, 2013.


Notary Public
Comm expires 7-7-14

