

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Women of Action Media, LLC		12/06/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Rearden LLC
Street Address:	355 Bryant Street Suite 110
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3238308	THE WOMEN OF ACTION NETWORK
Registration Number:	3266121	WOA
Registration Number:	3514110	WOA
Registration Number:	3245521	WOA.TV

CORRESPONDENCE DATA	
Fax Number:	4152687522
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	415 268 6538
Email:	mwadsworth@mofo.com,ggabriel@mofo.com
Correspondent Name:	Jennifer Lee Taylor/Morrison & Foerster
Address Line 1:	425 Market Street
Address Line 4:	San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	66619-6013000
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CH \$115.00 3238308

NAME OF SUBMITTER:	Jennifer Lee Taylor
Signature:	/JLT/
Date:	04/23/2013
Total Attachments: 7 source=66619 Women of Action Media, LLC#page1.tif source=66619 Women of Action Media, LLC#page2.tif source=66619 Women of Action Media, LLC#page3.tif source=66619 Women of Action Media, LLC#page4.tif source=66619 Women of Action Media, LLC#page5.tif source=66619 Women of Action Media, LLC#page6.tif source=66619 Women of Action Media, LLC#page7.tif	

**BILL OF SALE AND ASSIGNMENT OF ASSETS;
ASSUMPTION OF LIABILITIES**

Women of Action Media, LLC (the "*Transferor*") owns all of the assets listed or described on Exhibit A hereto (the "*Transferred Assets*") which are transferred to Transferee (as defined below) as of December ___, 2012.

FOR GOOD AND VALUABLE CONSIDERATION, the Transferor now wishes to assign, transfer and convey all of the Transferred Assets in their entirety to Rearden LLC, a California limited liability company ("*Transferee*").

The Transferor, for itself and its successors and assigns, covenants that, at any time and from time to time after the date hereof, it will, at the request and expense of Transferee, execute and deliver all such further assignments, instruments of transfer, bills of sale, or conveyances as may be reasonably necessary or which may be reasonably requested by Transferee or its counsel in order to fully vest in Transferee all right, title and interest of the Transferor in and to the Transferred Assets and otherwise to carry out the purpose and intent of this Bill of Sale and Assignment of Assets; Assumption of Liabilities.

Notwithstanding any other provision of this Bill of Sale and Assignment of Assets; Assumption of Liabilities to the contrary, it shall not be construed as creating warranties in addition to those set forth in other agreements or as superseding, modifying, replacing, amending, changing, rescinding, waiving, exceeding, expanding, releasing or in any way affecting any of the provisions of other agreements or any of the rights, duties or obligations of Transferee or the Transferor.

This Bill of Sale and Assignment of Assets; Assumption of Liabilities is intended only to effect the transfer of the assets contemplated to be transferred, shall be governed entirely in accordance with the terms and conditions thereof and shall not constitute an assignment or any agreement to transfer or assign any of the Transferred Assets which by their terms or under applicable law cannot be assigned or transferred.

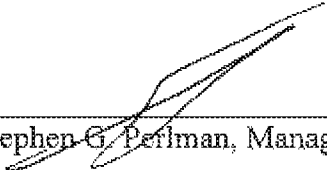
All of the Transferred Assets are conveyed to Transferee subject to all liabilities and other obligations of whatsoever kind or nature of the Transferor as of the date hereof, which liabilities and obligations are delegated to and assumed by Transferee such that full provision for all creditors of the Company as required by Section 17353(c) of the California Corporations Code is made hereby by reason of Transferee's agreement to assume, pay and otherwise satisfy the same, as evidenced by Transferee's signature below.

[Signature page to follow]

EXECUTED as of December __, 2012.

Women of Action Media, LLC

By:



Stephen G. Perlman, Manager

ACKNOWLEDGED AND AGREED

The undersigned Transferee agrees to accept all of the Transferred Assets and to assume all of the liabilities and other obligations of whatsoever kind or nature of the Transferor outstanding as of the date hereof.

REARDEN LLC

By:



Stephen G. Perlman, President

Exhibit A
Transferred Assets

Exhibit A			
Transferred Assets			
Women of Action LLC			
<u>Balance Sheet Assets</u>			
Cash	\$1,230.00		
Trademarks	\$54,547.03		
Total	\$55,777.03		
<u>List of Trademarks</u>			
<u>Mark</u>	<u>Jurisdiction</u>		
THE WOMEN OF ACTION NETWORK	Canada		
THE WOMEN OF ACTION NETWORK	European Community		
THE WOMEN OF ACTION NETWORK	United States		
WOA	Canada		
WOA	European Community		
WOA	Japan		
WOA	United States		
WOA and Design	Canada		
WOA and Design	European Community		
WOA and Design	Japan		
WOA and Design	United States		
WOA.TV	Canada		
WOA.TV	European Community		
WOA.TV	Japan		
WOA.TV	United States		
<u>non-Balance Sheet Assets</u>			
<u>List of Domains</u>			
webtvarchive.com			
webtvreunion.com			
wesleyperلمان.com			
woa.tv			
womenofaction.com			
womenofaction.org			
amazons.com			
amazons.net			
moa.org			
museumofamazons.com			
museumofamazons.net			
museumofamazons.org			
<u>List of Agreements</u>			
<u>Company</u>	<u>Type of Agreement</u>	<u>Date Entered</u>	<u>Contract Title</u>
Burnside, Cara-Beth	Contract-ours	4/18/2006	Agreement and Release
Hawkins, Lynz Adams	Contract-ours	2/7/2006	Agreement and Release
Krone, Julie	Contract-ours	2/9/2006	Agreement and Release
Kusama, Karyn	Contract-ours	4/18/2006	Agreement and Release
St. James, Lynn	Contract-ours	1/16/2006	Agreement and Release
Street, Picabo	Contract-ours	1/21/2006	Agreement and Release
Wambach, Abby	Contract-ours	4/19/2006	Agreement and Release

Company	Type of Agreement	Date Entered Into	Contract Title
AKG	Contract-ours	10/5/2005	AKG Images internet and On-line Licence Agreement
F.I.L.M. Archives	Contract-theirs	3/6/2006	Client Agreement
Corbis	Contract-theirs		Content License Agreement
Adams, Lyndsey	Contract-ours		Courtesy Release Form
Burnside, Cara-Beth	Contract-ours		Courtesy Release Form
DC Shoes	Contract-ours		Courtesy Release Form
GKA	Contract-ours		Courtesy Release Form
Hughes, Heidi	Contract-ours		Courtesy Release Form
Krone, Jay & Julie	Contract-ours		Courtesy Release Form
Right to Play	Contract-ours		Courtesy Release Form
Street, Dee	Contract-ours		Courtesy Release Form
United States Fencing Association	Contract-ours		Courtesy Release Form
Wambach, Judy	Contract-ours		Courtesy Release Form
Almond, Elliott	Contract-ours	7/12/2005	Creative Independent Contractor Agree
Andrea, Peter	Contract-ours	2/6/2006	Creative Independent Contractor Agree
Andrea, Peter	Contract-ours	9/2/2004	Creative Independent Contractor Agree
Andrea, Peter	Contract-ours	5/6/2004	Creative Independent Contractor Agree
Apeles, Christina	Contract-ours	8/3/2004	Creative Independent Contractor Agree
Apeles, Linda	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Artman, Julie	Contract-ours	11/9/2004	Creative Independent Contractor Agree
Bernstein, Abbie	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Black Hawk Entertainment, Inc.	Contract-ours	1/19/2006	Creative Independent Contractor Agree
Blecksmith-Granata, Anne	Contract-ours	12/13/2004	Creative Independent Contractor Agree
Bode, Christine Ernst	Contract-ours	8/2/2005	Creative Independent Contractor Agree
Book, Toby	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Brennan, Laura	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Brown, Roberta	Contract-ours	11/7/2005	Creative Independent Contractor Agree
Brown, Roberta	Contract-ours	1/1/2005	Creative Independent Contractor Agree
Brown, Roberta	Contract-ours	1/1/2004	Creative Independent Contractor Agree
Brown, Roberta	Contract-ours	4/22/2003	Creative Independent Contractor Agree
Cohen, Ben	Contract-ours	11/8/2004	Creative Independent Contractor Agree
Davis-Kimball, Jeannine Ph.D.	Contract-ours	11/5/2004	Creative Independent Contractor Agree
Ghandehari, David	Contract-ours	4/8/2005	Creative Independent Contractor Agree
GnuloVe Productions, LLC	Contract-ours	6/1/2006	Creative Independent Contractor Agree
GnuloVe Productions, LLC	Contract-ours	9/7/2006	Creative Independent Contractor Agree
Gracen, Elizabeth	Contract-ours	7/2/2004	Creative Independent Contractor Agree
Gumper, Bethany	Contract-ours	11/5/2004	Creative Independent Contractor Agree
Halsted, Chris	Contract-ours	11/11/2004	Creative Independent Contractor Agree
Helm, Andrew	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Helm, Andrew	Contract-ours	7/1/2005	Creative Independent Contractor Agree
Hoffmann, Jessica	Contract-ours	6/27/2005	Creative Independent Contractor Agree
Hoffmann, Jessica	Contract-ours	9/20/2005	Creative Independent Contractor Agree
Hoffmann, Jessica	Contract-ours	12/14/2004	Creative Independent Contractor Agree
Ice Blink Studios, LLC	Contract-ours	6/14/2004	Creative Independent Contractor Agree
Janis, Amanda	Contract-ours	11/8/2004	Creative Independent Contractor Agree
Jenkins, Mark	Contract-ours	5/6/2004	Creative Independent Contractor Agree
Kasianovitz, Kristine	Contract-ours	7/11/2005	Creative Independent Contractor Agree
Keating, Andrew	Contract-ours	9/14/2006	Creative Independent Contractor Agree
Kluger, David	Contract-ours	11/1/2006	Creative Independent Contractor Agree
Legawiec, Stephen	Contract-ours	11/5/2004	Creative Independent Contractor Agree
Leslie, Susan	Contract-ours	11/3/2004	Creative Independent Contractor Agree

Company	Type of Agreement	Date Entered Into	Contract Title
Lopez, Carlos	Contract-ours	12/19/2005	Creative Independent Contractor Agree
McCarthy-Smith, Zel	Contract-ours	11/16/2004	Creative Independent Contractor Agree
Mentl Music and Media Productions	Contract-ours	5/24/2006	Creative Independent Contractor Agree
Palmer, Kisha Xiomara	Contract-ours	10/29/2004	Creative Independent Contractor Agree
Paxton, Suzie	Contract-ours	11/9/2004	Creative Independent Contractor Agree
Paxton, Suzie	Contract-ours	7/27/2005	Creative Independent Contractor Agree
Paxton, Suzie	Contract-ours	10/10/2005	Creative Independent Contractor Agree
Perello, Ibarionex	Contract-ours	1/10/2005	Creative Independent Contractor Agree
Pierce, Nora	Contract-ours	10/29/2004	Creative Independent Contractor Agree
Pitoniak, Scott	Contract-ours	11/9/2004	Creative Independent Contractor Agree
Point Studios, Inc.	Contract-ours	7/1/2006	Creative Independent Contractor Agree
Rapid, LLC	Contract-ours	1/19/2006	Creative Independent Contractor Agree
Richards, Andrea	Contract-ours	8/3/2004	Creative Independent Contractor Agree
Rosenberg, Jeremy	Contract-ours	10/28/2004	Creative Independent Contractor Agree
Rosenberg, Jeremy	Contract-ours	12/14/2004	Creative Independent Contractor Agree
Rotolo, Terence	Contract-ours	7/6/2004	Creative Independent Contractor Agree
Rucker, Hal	Contract-ours	5/6/2004	Creative Independent Contractor Agree
Russell, Maureen	Contract-ours	11/3/2004	Creative Independent Contractor Agree
Russell, Maureen	Contract-ours	6/28/2005	Creative Independent Contractor Agree
Saccheri, David	Contract-ours	9/7/2004	Creative Independent Contractor Agree
Salmonson, Jessica	Contract-ours	10/25/2004	Creative Independent Contractor Agree
Schickel, Erika	Contract-ours	10/28/2004	Creative Independent Contractor Agree
Schickel, Erika	Contract-ours	7/25/2005	Creative Independent Contractor Agree
Shaw, Andy	Contract-ours	11/17/2004	Creative Independent Contractor Agree
Short, Gwyneth	Contract-ours	11/2/2004	Creative Independent Contractor Agree
Skinner, Anna	Contract-ours	9/20/2005	Creative Independent Contractor Agree
Skinner, Anna	Contract-ours	12/29/2004	Creative Independent Contractor Agree
Soto, Kate	Contract-ours	11/9/2004	Creative Independent Contractor Agree
Soto, Kate	Contract-ours	6/1/2005	Creative Independent Contractor Agree
Soto, Kate	Contract-ours	7/7/2005	Creative Independent Contractor Agree
Takvorian, Nadine	Contract-ours	5/1/2005	Creative Independent Contractor Agree
Trapani, Paul	Contract-ours	7/6/2004	Creative Independent Contractor Agree
Ware, Derek	Contract-ours	11/8/2004	Creative Independent Contractor Agree
Warren, Jill	Contract-ours	3/11/2005	Creative Independent Contractor Agree
Watson, Sylvia	Contract-ours	1/17/2006	Creative Independent Contractor Agree
Wetenkamp, Neil	Contract-ours	12/28/2004	Creative Independent Contractor Agree
Wilde, Lyn Webster	Contract-ours	11/19/2004	Creative Independent Contractor Agree
Woelfel, Rick	Contract-ours	12/28/2004	Creative Independent Contractor Agree
Zoll, Amy	Contract-ours	11/22/2004	Creative Independent Contractor Agree
Photographic Service Olympic Studios Centre, Switzerland	Contract-theirs	9/1/2005	General Conditions
Getty Images	Contract-theirs	8/1/2005	Getty Images Standard Discount Price Agreement
Blabac, Michael	Contract-ours	8/30/2005	Image License
Wide World Photos, Inc.	Contract-theirs	9/1/2005	Image License Agreement
Photofest	Contract-ours	8/1/2005	Image Licensing Agreement
Photosport	Contract-ours	8/10/2005	Image Licensing Agreement
Cross, Emily	Contract-ours	7/2/2005	Interview Release
Gegan, Natalie	Contract-ours	7/2/2005	Interview Release
Hickey, Carol	Contract-ours	7/2/2005	Interview Release
Hurley, Courtney	Contract-ours	7/2/2005	Interview Release
Hurley, Kelley	Contract-ours	7/2/2005	Interview Release

Company	Type of Agreement	Date Entered Into	Contract Title
Jacobson, Emily	Contract-ours	6/29/2005	Interview Release
Jacobson, Sada	Contract-ours	6/29/2005	Interview Release
James, Althea	Contract-ours	7/2/2005	Interview Release
Kylue, Eliza	Contract-ours	7/3/2005	Interview Release
Rubin, Alexie	Contract-ours	7/2/2005	Interview Release
Thompson, Caitlin	Contract-ours	7/2/2005	Interview Release
Ward, Rebecca	Contract-ours	7/2/2005	Interview Release
Zagunis, Mariel	Contract-ours	7/2/2005	Interview Release
Jalbert Productions, Inc.	Contract-ours	9/21/2006	Non-Exclusive Footage License
Jalbert Productions, Inc.	Contract-ours	4/28/2006	Non-Exclusive Footage License
Kip Evans Photography	Contract-ours	10/4/2006	Non-Exclusive Footage License
Soccer United Marketing, LLC	Contract-ours	6/12/2006	Non-Exclusive Footage License
TelAir Interests, Inc.	Contract-ours	11/2/2006	Non-Exclusive Footage License
Whitaker, Lisa	Contract-ours	9/22/2006	Non-Exclusive Footage License
Bryce Kanights Photography	Contract-ours	10/4/2006	Non-Exclusive Image License
Davis-Kimball, Jeannine	Contract-ours	9/2/2005	Non-Exclusive Image License
Desiree R Astorga Photography	Contract-ours	9/21/2006	Non-Exclusive Image License
Glitschka Studios	Contract-ours	10/19/2005	Non-Exclusive Image License
Segovia, Patty	Contract-ours	8/30/2005	Non-Exclusive Image License
Stoess, Bettina	Contract-ours	10/5/2005	Non-Exclusive Image License
Amazon.com	Contract-theirs	7/1/2005	Operating Agreement
Ghandehari, David	Contract-ours	10/27/2005	Standard Independent Contractor Agree
Richardson, Julia	Contract-ours	7/2/2005	Standard Independent Contractor Agree
Kersee, Jackie J.	Contract-ours	5/11/2006	Website Interview Release
Love, Susan	Contract-ours	10/5/2006	Website Interview Release