

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/20/2012

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TGTM Holdings LLC		04/26/2013	LIMITED LIABILITY COMPANY: OHIO

**RECEIVING PARTY DATA**

<b>Name:</b>	Jewell LLC
<b>Street Address:</b>	231 Commerce Blvd.
<b>City:</b>	Johnstown
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	43031
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	85599464	JEWELL
Serial Number:	85822135	JEWELL
Serial Number:	85822134	JEWELL

**CORRESPONDENCE DATA**

**Fax Number:**  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 614-414-4643  
**Email:** slawinski@thirtyonegifts.com  
**Correspondent Name:** Thirty-One Gifts LLC  
**Address Line 1:** 3425 Morse Crossing  
**Address Line 2:** Attn: Lori A. Slawinski  
**Address Line 4:** Columbus, OHIO 43219

**900254055**

**TRADEMARK  
 REEL: 005019 FRAME: 0088**

**CH \$90.00 85599464**

NAME OF SUBMITTER:	Mary L. Garceau
Signature:	/Mary L. Garceau/
Date:	05/01/2013
Total Attachments: 2 source=US TM ASSIGNMENT_FULLY EXECUTED#page1.tif source=US TM ASSIGNMENT_FULLY EXECUTED#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, TGTM Holdings LLC, an Ohio limited liability company, having a mailing address of Suite 2800, 41 South High Street, Columbus, Ohio 43215 (herein "Assignor"), is the owner of and has adopted and is using the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks"), and is the record owner of the applications and any registrations therefor; and

WHEREAS, Jewell LLC, an Ohio limited liability company, having a mailing address of 231 Commerce Blvd., Johnstown, Ohio 43031 (herein "Assignee"), is desirous of acquiring said Marks and the applications and any registrations therefor;

NOW, THEREFORE, in consideration of the above recitals, which are incorporated herein by this reference and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of December 20, 2012, all right, title and interest in and to the said Marks and the applications and any registrations therefor together with the business connected with the mark (pursuant to the agreement previously executed between the parties) and the goodwill of the business symbolized by the Marks, including the right to apply for and maintain trademark and service mark applications and any registrations worldwide for the Marks and any variations thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of this 26 day of April, 2013.

**TGTM Holdings LLC**

**Jewell LLC**  
by **31 Community LLC** its sole member

By: Mary Garceau  
Printed Name: Mary Garceau  
Title: General Counsel

By: Christina Snyder  
Printed Name: Christina Snyder  
Title: President - Jewell

EXHIBIT A

MARK	SERIAL NUMBER	APPLICATION DATE
JEWELL	85/599464	04/17/2012
JEWELL (AND DESIGN)	85/822135	01/14/2013
JEWELL (AND DESIGN)	85/822134	01/14/2013