

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
| <b>EFFECTIVE DATE:</b>       | 06/02/2011               |

**CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type                                   |
|-----------------------|----------|----------------|-----------------------------------------------|
| PZ Cussons Beauty LLP |          | 04/25/2013     | LIMITED LIABILITY PARTNERSHIP: UNITED KINGDOM |

**RECEIVING PARTY DATA**

|                        |                                            |
|------------------------|--------------------------------------------|
| <b>Name:</b>           | The Sanctuary at Covent Garden Limited     |
| <b>Street Address:</b> | Manchester Business Park, 3500 Aviator Way |
| <b>City:</b>           | Manchester                                 |
| <b>State/Country:</b>  | UNITED KINGDOM                             |
| <b>Postal Code:</b>    | M22 5TG                                    |
| <b>Entity Type:</b>    | LIMITED LIABILITY COMPANY: UNITED KINGDOM  |

**PROPERTY NUMBERS Total: 2**

| Property Type        | Number   | Word Mark                   |
|----------------------|----------|-----------------------------|
| Registration Number: | 4206395  | SANCTUARY SPA COVENT GARDEN |
| Serial Number:       | 78797706 | SANCTUARY SPA COVENT GARDEN |

**CORRESPONDENCE DATA**

Fax Number: 7036688200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Email: dcdocketing@hdp.com  
 Correspondent Name: Josh A. Partington  
 Address Line 1: 11730 Plaza America Dr. Suite 600  
 Address Line 4: Reston, VIRGINIA 20190

**ATTORNEY DOCKET NUMBER:** 5724-200005/US

**DOMESTIC REPRESENTATIVE**

**900254166**

**TRADEMARK  
 REEL: 005019 FRAME: 0749**

**CH \$65.00 4206395**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Josh A. Partington

Signature:

/Josh A. Partington/

Date:

05/02/2013

Total Attachments: 1  
source=Assignment#page1.tif

**TRADEMARK ASSIGNMENT**

**WHEREAS, PZ Cussons Beauty LLP**, a Limited Liability Partnership organized and existing under the laws of England and Wales having a registered office at 8-10 Dryden Street, London WC2E 9NA (hereinafter "Assignor"), owns certain trademarks and trademark applications that were filed with the United States Patent and Trademark Office more specifically described below (collectively hereinafter referred to as the "Marks") and desires to retroactively assign all rights, title, and interest thereto including the goodwill associated therewith; and

**WHEREAS, The Sanctuary at Covent Garden Limited**, a Private Limited Company organized and existing under the laws of England and Wales, having a registered office at Manchester Business Park, 3500 Aviator Way, Manchester M22 5TG, (hereinafter "Assignee") is desirous of acquiring said Marks along with all rights, title, and interest thereto including the goodwill associated therewith; and

**NOW THEREFORE**, in consideration of the sum of One Dollar (\$1.00), the receipt and sufficiency of which are acknowledged, Assignor does hereby assign to Assignee the trademarks, SANCTUARY SPA COVENT GARDEN & Design (Serial No. No. 77/327903) and SANCTUARY SPA AT COVENT GARDEN & Design (Serial No. 78/797706) *nunc pro tunc* effective as of 2 June 2011 all rights, title, and interest in and to the Marks and the goodwill associated therewith as well as the trademark applications filed with the United States Patent and Trademark Office for these Marks.

**IN WITNESS WHEREOF**, this Assignment has been executed as of the 25<sup>th</sup> day of April, 2013.

**ASSIGNOR**

**PZ Cussons Beauty LLP**

Signature: 

Printed Name: SIMON PLANT

Title: MEMBER

17528336.1