

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Trisha Tyler, Inc. | | 05/03/2013 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | TS Brands LLC | | |
| Street Address: | 220 East 65th Street #7G | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10065 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85881459 | TRISHA TYLER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2122078727 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | zmk@jacobsburleigh.com | | |
| Correspondent Name: | Zeynel Karcioğlu | | |
| Address Line 1: | 445 Park | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| NAME OF SUBMITTER: | Zeynel Karcioğlu, Esq | | |
| Signature: | /zk/ | | |
| Date: | 05/04/2013 | | |
| Total Attachments: 1 source=SKMBT_C45413050410310#page1.tif | | | |

OP \$40.00 85881459

ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK APPLICATIONS THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH


WHEREAS, Trisha Tyler Inc. a New York corporation, has adopted and owns, and has used, is using and has a bona fide intent to use, in connection with certain goods, the mark TRISHA TYLER which is pending in the U.S. Patent and Trademark Office, Appl. Ser. No. 85/881,459, filed March 20, 2013.

WHEREAS, TS Brands LLC. ("Assignee"), a limited liability company formed under the laws of New York has been assigned the entire portion of the Assignor's business pertaining to the trademark's use, application, exploitation and control, both in the United States, and around the world, and is, in connection with such assignment acquiring the applications therefore, and the common law and statutory goodwill associated therewith and;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Trisha Tyler Inc. does hereby assign unto Assignee, all right, title and interest in and to said mark, the application and any resulting registrations therefor, and the goodwill associated therewith.

The Commissioner of Patents and Trademarks is authorized to amend its registry and database accordingly, amend or issue any applications set forth above or resulting from the pending applications being assigned herein to the assignee, TS Brands LLC.

Trisha Tyler Inc.



Name: Mamta Sharma

Title: President

Dated: New York, New York
May 3, 2013