

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Maaco Franchising, Inc.		05/01/2013	CORPORATION:

RECEIVING PARTY DATA

Name:	Maaco Franchising, LLC
Street Address:	440 South Church Street, Suite 700
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2617360	COSMOLLISION
Registration Number:	2482155	IT'S MAACO FOR MAACO-VERS!
Registration Number:	1084252	MAACO
Registration Number:	1084283	MAACO
Registration Number:	1480014	MAACO
Registration Number:	2275957	MAACO
Registration Number:	2853706	MAACO
Registration Number:	1050442	MAACO AUTO PAINTING & BODYWORKS
Registration Number:	3006015	MAACO COLLISION REPAIR & AUTO PAINTING
Registration Number:	4065498	
Registration Number:	2146176	MAACO POLARIS
Registration Number:	2575354	MAACO-VERS
Registration Number:	1459555	UH OH BETTER GET MAACO

CORRESPONDENCE DATA

900254492

**TRADEMARK**  
 REEL: 005021 FRAME: 0901

OP \$340.00 2617360

Fax Number: 7043584706

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 704-377-8855

Email: sarah.heath@drivenbrands.com

Correspondent Name: Sarah Heath

Address Line 1: 440 South Church Street, Suite 700

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	MAACO - TM ASSIGNMENT
NAME OF SUBMITTER:	Sarah Heath
Signature:	//Sarah Heath//
Date:	05/07/2013

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into between MAACO Franchising, Inc. ("Seller"), a Delaware corporation, located at 440 South Church Street, Suite 700, Charlotte, North Carolina 28202 ("Assignor") and MAACO Franchising, LLC ("Assignee"), a Delaware limited liability company, located at 440 South Church Street, Suite 700, Charlotte, North Carolina 28202 ("Assignee"). It is effective as of the date on which it has been signed by both parties.

WHEREAS, Assignor has adopted and used the trademarks listed in Schedule A attached hereto (the "Marks") in connection with its business, and is the owner of the Marks, and of the registrations of the Marks as well as all common law rights associated with the Marks; and

WHEREAS, Assignor has agreed to assign its entire interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Marks, including all pending applications and registrations, together with the good will of the business symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks.

MAACO Franchising, Inc.

  
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Name: Noah Pollack

Title: Executive Vice President

Date: 5-1-13

MAACO Franchising, LLC




  
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Name: Noah Pollack

Title: Executive Vice President

Date: 5.1.13

**Schedule A**

MARK	APPLICATION NO. & DATE	REGISTRATION NO. & DATE
COSMOLLISION	76228264 March 21, 2001	2617360 September 10, 2002
IT'S MAACO FOR MAACO-VERS!	76084219 July 5, 2000	2482155 August 28, 2001
MAACO	73131729 June 24, 1977	1084252 January 31, 1978
MAACO	73131730 June 24, 1977	1084283 January 31, 1978
MAACO	73672150 July 15, 1987	1480014 March 8, 1988
MAACO (stylized) 	75505732 June 19, 1998	2275957 September 7, 1999
MAACO (stylized) (new logo design) 	78243907 April 30, 2003	2853706 June 15, 2004
MAACO AUTO PAINTING & BODYWORKS (and design) 	73054761 June 11, 1975	1050442 October 19, 1976
MAACO COLLISION REPAIR & AUTO PAINTING	78480375 September 8, 2004	3006015 October 11, 2005

MAACO PAINT GUY LOGO 	85046234 May 24, 2010	4065498 December 6, 2011
MAACO POLARIS (and design) 	75241432 February 13, 1997	2146176 March 24, 1998
MAACO-VERS	76084218 July 5, 2000	2575354 June 4, 2002
UH OH BETTER GET MAACO	73638427 June 5, 1987	1459555 September 29, 1987