900254571 05/07/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shumsky Enterprises, Inc.		05/07/2013	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Boost Technologies, LLC	
Street Address:	811 East Fourth Street	
City:	Dayton	
State/Country:	ОНЮ	
Postal Code:	45402	
Entity Type: LIMITED LIABILITY COMPANY: OHIO		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2675881	SHUMSKY

CORRESPONDENCE DATA

Fax Number: 2163950115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 216-785-0044

Email: victor@wwiplaw.com

Correspondent Name: Victor J. Wasylyna

Address Line 1: Walters & Wasylyna LLC

Address Line 2: 1185E Lyons Road

Address Line 4: Dayton, OHIO 45458

ATTORNEY DOCKET NUMBER:	076-014
NAME OF SUBMITTER:	Victor J. Wasylyna
Signature:	/victor j wasylyna/
Date:	05/07/2013

Total Attachments: 1 source=076-014#page1.tif

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TRADEMARK REEL: 005022 FRAME: 0702

ASSIGNMENT OF

UNITED STATES TRADEMARK

WHEREAS, Shumsky Enterprises, Inc., an Ohio corporation with a place of business at 811 East Fourth Street, Dayton, Ohio 45402 ("Assignor"), is the owner of the SHUMSKY mark for "advertising services, namely, promoting the goods and services of others by affixing trademarks, trade names, logos, and service marks of others to a wide variety of promotional products," which was registered with the United States Patent and Trademark Office on January 21, 2003, and assigned U.S. Reg. No. 2,675,881 (the "Trademark");

WHEREAS, Assignor has adopted and used the Trademark in its business;

WHEREAS, Boost Technologies, LLC, is an Ohio limited liability company with a place of business at 811 East Fourth Street, Dayton, Ohio 45402 ("Assignee");

WHEREAS, effective March 8, 2013, Assignor merged with Assignee, leaving Assignee as the surviving entity; and

WHEREAS, this Assignment memorializes Assignee's acquisition of Assignor's entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark, including the right to sue for past infringement thereof, together with the goodwill of the business symbolized by and associated with the Trademark.

IN TESTIMONY WHEREOF, Assignor has executed this assignment this ______ day of May, 2013.

RECORDED: 05/07/2013

> TRADEMARK REEL: 005022 FRAME: 0703