

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shumsky Enterprises, Inc.		05/07/2013	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Boost Technologies, LLC		
Street Address:	811 East Fourth Street		
City:	Dayton		
State/Country:	OHIO		
Postal Code:	45402		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85611573	BRAND PROTOCOL	
CORRESPONDENCE DATA			
Fax Number:	2163950115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-785-0044		
Email:	victor@wwiplaw.com		
Correspondent Name:	Victor J. Wasylyna		
Address Line 1:	Walters & Wasylyna LLC		
Address Line 2:	1185E Lyons Road		
Address Line 4:	Dayton, OHIO 45458		
ATTORNEY DOCKET NUMBER:	076-008		
NAME OF SUBMITTER:	Victor J. Wasylyna		
Signature:	/victor j wasylyna/		
Date:	05/07/2013		
Total Attachments: 1 source=076-008#page1.tif			

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**ASSIGNMENT OF
UNITED STATES TRADEMARK**

WHEREAS, Shumsky Enterprises, Inc., is an Ohio corporation with a place of business at 811 East Fourth Street, Dayton, Ohio 45402 ("Assignor");

WHEREAS, on April 30, 2012, Assignor filed a United States Trademark Application (U.S. Ser. No. 85/611,573) for the BRAND PROTOCOL mark for "customized imprinting of company branded names and logos on the goods of others, namely, promotional merchandise, apparel and corporate gifts, arranged via online ordering" (the "Trademark");

WHEREAS, the United States Patent and Trademark Office issued a "Notice of Allowance" on November 20, 2012, in connection with the Trademark;

WHEREAS, Boost Technologies, LLC, is an Ohio limited liability company with a place of business at 811 East Fourth Street, Dayton, Ohio 45402 ("Assignee");

WHEREAS, effective March 8, 2013, Assignor merged with Assignee, leaving Assignee as the surviving entity; and

WHEREAS, this Assignment memorializes Assignee's acquisition of Assignor's entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark, including the right to sue for past infringement thereof, together with the goodwill of the business symbolized by and associated with the Trademark.

IN TESTIMONY WHEREOF, Assignor has executed this assignment this 7 day of May, 2013.

Shumsky Enterprises, Inc.

Signature: _____

Name: Michael J. Emott

Title: CEO