

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oak Ridge FM, Inc.		05/03/2013	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Journal Broadcast Group of Tennessee, Inc.		
Street Address:	333 West State Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53203		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3997447	WNOX	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-283-0128		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Lori S. Meddings		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	094073-9570 US00		
NAME OF SUBMITTER:	Lori S. Meddings		
Signature:	/lori s. meddings/		
Date:	05/13/2013		
Total Attachments: 3 source=WNOX#page1.tif source=WNOX#page2.tif source=WNOX#page3.tif			

OP \$40.00 3997447

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this “*Assignment*”) is made as of May 3, 2013, by Oak Ridge FM, Inc., a Tennessee corporation (“*Seller*”), to Journal Broadcast Group of Tennessee, Inc., a Tennessee corporation (“*Buyer*”).

WHEREAS, Seller, with a place of business at 8081 Kingston Pike, Suite 100, Knoxville, Tennessee 37919, is the owner of the trademarks and related registrations and/or applications identified in Schedule A (“*Marks*”) and desires to assign all of its right, title and interest in, to, and under the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, Buyer, with a place of business at 333 West State Street, Milwaukee, Wisconsin 53203, desires to obtain all of Seller’s rights in, to, and under the Marks; and

WHEREAS, pursuant to that certain Asset Purchase Agreement (the “*Purchase Agreement*”), dated as of December 20, 2012, by and among Seller, Buyer, and Buyer’s affiliate, Journal Broadcast Corporation, Seller has agreed to assign all of its right, title and interest in, to, and under the Marks to Buyer, and Buyer has agreed to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the terms and conditions of the Purchase Agreement, Seller hereby sells, assigns, transfers, conveys, and delivers to Buyer all of Seller’s right, title and interest in, to, and under the Marks, whether statutory or at common law, including all right, title and interest in the applications and/or registrations identified on Schedule A, and the goodwill associated with such Marks in the operation of the business of radio broadcast stations.

Delivery of an executed signature page of this Assignment by facsimile or other electronic transmission shall be effective as delivery of a manually executed original signature page of this Assignment


This Assignment does not modify the Purchase Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed as of the date first set forth above.

OAK RIDGE FM, INC.

By:



John W Pirkle
President

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WNOX	U.S. Registration No. 3,997,447	July 19, 2011