

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul A. Schmitt Music Company		05/02/2013	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	First Business Captial Corp.		
Street Address:	401 Chamany Drive		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53719		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3115382	CRISTOFORI	
Registration Number:	3604352	LYRICA	
Registration Number:	2755644	SCHMITT MUSIC	
Registration Number:	2628230		
Registration Number:	2502047	SCHMITT MUSIC	
Registration Number:	2502021	SCHMITT'S MUSIC 4 KIDS PROJECT	
Registration Number:	2501947	WHEN YOU THINK OF MUSIC, THINK OF SCHMIT	
Registration Number:	1858052	AMERICA'S FAVORITE STORES FOR PEOPLE WHO	
Registration Number:	1217920		
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		

900255240

TRADEMARK
REEL: 005027 FRAME: 0707

CH \$240.00 3115382

Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 057401-0116

NAME OF SUBMITTER: Brian G. Gilpin




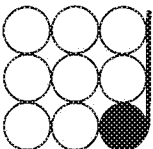
Signature: /Brian G. Gilpin/

Date: 05/14/2013

Total Attachments: 2
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SCHEDULE

UNITED STATES TRADEMARKS

MARK	SERIAL NO./REG. NO.	FILING DATE/REG. DATE
CRISTOFORI	3,115,382	07/11/2006
LYRICA	3,604,352	04/07/2009
SCHMITT MUSIC	2,755,644	08/26/2003
	2,628,230	10/01/2002
 Schmitt Music	2,502,047	10/30/2001
	2,502,021	10/30/2001
WHEN YOU THINK OF MUSIC, THINK OF SCHMITT'S!	2,501,947	10/30/2001
AMERICA'S FAVORITE STORES FOR PEOPLE WHO LOVE TO MAKE MUSIC	1,858,052	10/11/1994
	1,217,920	11/23/1982