

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	10/25/2012										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Riviera Imports, LLC</td> <td></td> <td>10/25/2012</td> <td>LIMITED LIABILITY COMPANY: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Riviera Imports, LLC		10/25/2012	LIMITED LIABILITY COMPANY: NEW YORK
Name	Formerly	Execution Date	Entity Type								
Riviera Imports, LLC		10/25/2012	LIMITED LIABILITY COMPANY: NEW YORK								
RECEIVING PARTY DATA											
Name:	Vina San Pedro Tarapaca S.A.										
Street Address:	Vitacura N. 43860										
Internal Address:	6th & 7th Floor										
City:	Vitacura, Santiago										
State/Country:	CHILE										
Entity Type:	CORPORATION: CHILE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77764867</td> <td>BATITU</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77764867	BATITU		
Property Type	Number	Word Mark									
Serial Number:	77764867	BATITU									
CORRESPONDENCE DATA											
Fax Number:	2128087897										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	212-808-7800										
Email:	trademarks@kelleydrye.com										
Correspondent Name:	Andrea L. Calvaruso										
Address Line 1:	Kelley Drye & Warren LLP										
Address Line 2:	101 Park Avenue										
Address Line 4:	New York, NEW YORK 10178										
DOMESTIC REPRESENTATIVE											
Name:											

OP \$40.00 77764867

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Andrea L. Calvaruso
Signature:	/Andrea L. Calvaruso/
Date:	05/21/2013
Total Attachments: 3 source=batitu trademark transfer#page1.tif source=batitu trademark transfer#page2.tif source=batitu trademark transfer#page3.tif	

## ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of October 25<sup>th</sup>, 2012 (hereinafter the "Effective Date"), by and between Riviera Imports, LLC ("ASSIGNOR") and Vina San Pedro Tarapaca S.A. ("ASSIGNEE").

WHEREAS, ASSIGNOR, a corporation organized and existing under the laws of New York with an address at 2 Atlantic Ave., Brooklyn, NY 11201, is the owner in the United States of all right, title and interest in and to the trademarks identified on Schedule A attached hereto and incorporated herein, together with any registrations and/or applications for such trademarks in the U.S. Patent and Trademark Office and the goodwill related thereto (hereinafter collectively identified as the "TRADEMARKS"); and

WHEREAS, ASSIGNEE, a corporation organized and existing under the law of Chile, with an address in Vitacura N°4380 6<sup>th</sup> and 7<sup>th</sup> Floor, Vitacura, Santiago, Chile, is desirous of acquiring all right, title and interest in and to the TRADEMARKS, together with all goodwill related thereto; and

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE the entire right, title and interest that ASSIGNOR has or may have, in and to the TRADEMARKS in the United States, together with the goodwill of the business symbolized thereby and associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the Effective Date, said ASSIGNOR does hereby assign and transfer unto ASSIGNEE its entire right, title and interest in and to the TRADEMARKS for all goods and services together with all registrations and/or applications for such trademarks in the U.S. Patent and Trademark Office, and the related goodwill of the business symbolized by and associated with said TRADEMARKS.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment  
as of the Effective Date.

RIVIERA IMPORTS, LLC

By: 

Name: Gregory Thomas

Title:

Vina San Pedro Tarapaca S.A

By: 

Name: JAVIER BITAR

Title: CHIEF EXECUTIVE OFFICER

SCHEDULE A

<u>Mark</u>	<u>App./Reg. No.</u>
BATITU	Reg. No. 77,764,867

A handwritten signature in black ink, appearing to be 'B. Titu', written over a horizontal line.

NY01/MARCM/1547400.1