

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Verdatum		03/11/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	BH VF		
Street Address:	125 S. Wacker Drive		
Internal Address:	STE 300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4073537	VERDATUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+442079405900		
Email:	rob.lancashire@bighand.com		
Correspondent Name:	Robert Lancashire		
Address Line 1:	125 S. Wacker Driver		
Address Line 2:	STE 300		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Robert Lancashire		
Signature:	/Robert Lancashire/		

OP \$40.00 4073537

Date:

05/23/2013

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of March 11, 2013 by Verdatum LLC, a Delaware limited liability company ("Assignor") and BH VF Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademarks listed on Schedule A hereto (hereinafter, the "Marks"), and owns all right, title and interest to the same, including the goodwill associated therewith;

WHEREAS, Assignor and Assignee have executed an Asset Purchase Agreement dated as of March 11, 2013, pursuant to which Assignor has agreed to assign certain intellectual property to Assignee, including the Marks pursuant to this Assignment;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, including the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby.

2. Assignor further assigns to Assignee all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Marks.

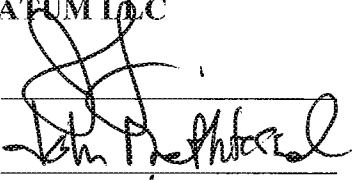
3. Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Marks to Assignee and otherwise carry out the intent of this Assignment.

4. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound hereby, have executed and delivered this Agreement on the date first written above.

VERDATUM LLC

By:



Name:

Title:

Pres. / CEO

BH VF INC.

By:

Name:

Title:

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound hereby, have executed and delivered this Agreement on the date first written above.

VERDATUM LLC

BH VF INC.

By: _____

By:  _____

Name: _____

Name: Jon Ardron

Title: _____

Title: Chief Executive Officer

SCHEDULE A

Trademark

VERDATUM & Design



Registration No. 4,073,537

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