

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|---|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Marketforward Corporation | | 09/10/2008 | CORPORATION: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | VivaKi Productions, Inc. | | |
| Street Address: | 208 South La Salle Street, Suite 814 | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60604 | | |
| Entity Type: | CORPORATION: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2653808 | PERFORMICS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2128135901 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 212-813-5900 | | |
| Email: | assignments@fzlz.com | | |
| Correspondent Name: | SUSAN UPTON DOUGLASS | | |
| Address Line 1: | FROSS ZELNICK LEHRMAN & ZISSU, P.C. | | |
| Address Line 2: | 866 UNITED NATIONS PLAZA | | |
| Address Line 4: | NEW YORK, NEW YORK 10017 | | |
| ATTORNEY DOCKET NUMBER: | 1306079 | | |
| NAME OF SUBMITTER: | Susan Upton Douglass | | |
| Signature: | /anca nicolescu/ | | |
| Date: | 05/28/2013 | | |
| Total Attachments: 0 | | | |

CH \$40.00 2653808

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**