

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																	
NATURE OF CONVEYANCE:	NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN)																	
CONVEYING PARTY DATA																		
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CORRESPONDENCE DATA																		
Fax Number:																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																		
Email:	emendes@paulweiss.com, dgaier@paulweiss.com																	
Correspondent Name:	Danielle L. Gaier																	
Address Line 1:	1285 Avenue of the Americas																	
Address Line 4:	New York, NEW YORK 10019-6064																	
ATTORNEY DOCKET NUMBER:	18556-033																	

CH \$115.00 4052452

NAME OF SUBMITTER:	Danielle L. Gaier
Signature:	/Danielle L. Gaier/
Date:	05/28/2013
Total Attachments: 4 source=first lien sportsman channel#page1.tif source=first lien sportsman channel#page2.tif source=first lien sportsman channel#page3.tif source=first lien sportsman channel#page4.tif	

NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN)

THIS NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN) (this "Release"), effective as of May 20, 2013, is made by CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH (f/k/a Credit Suisse, Cayman Islands Branch), as collateral agent (in such capacity, the "Agent"), in favor of THE SPORTSMAN CHANNEL, INC. (n/k/a InterMedia Outdoors, Inc.) a Delaware corporation (the "Grantor").

WHEREAS, pursuant to that certain Intellectual Property Security Agreement (First Lien), dated as of January 31, 2013 (the "Security Agreement"), recorded in the United States Patent and Trademark Office on February 1, 2013 at Reel 4954, Frame 0520, the Grantor granted to the Agent a security interest in the Grantor's right, title and interest in and to the trademark registrations and applications listed on Schedule A hereto (the "Trademarks"), together with all renewals and extensions thereof, all goodwill of the business connected with the use of and symbolized by each such Trademark, and all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (the "Released Assets"); and

WHEREAS, the Agent wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Released Assets;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

1. Release. The Agent hereby relinquishes, releases and discharges its security interest in the Released Assets and all right, title and interest of the Grantor in the Released Assets are hereby reassigned by the Agent to the Grantor, without any representation, recourse or undertaking by Agent.

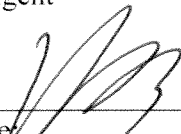
2. Further Assurances. The Agent hereby agrees, at the Grantor's expense, to execute such instruments and to take such other actions as the Grantor or its legal representatives may reasonably request to terminate the Agent's security interest in the Released Assets.


3. Governing Law. This Notice of Release of Security Interest in Trademarks shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

4. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the Security Agreement.

IN WITNESS WHEREOF, the Agent has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 16 day of May 2013.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH,
as Agent

By: 
Name: KEVIN BUDDHDEW
Title: AUTHORIZED SIGNATORY

By: 
Name: MICHAEL SPAIGHT
Title: AUTHORIZED SIGNATORY

[Signature Page to Trademark Release]

TRADEMARK
REEL: 005036 FRAME: 0274

SCHEDULE A

Trademarks

Mark	Serial/ Registration Number	Filing / Registration Date	Owner	Status	Next Action/ Comments
SPORTSMAN CHANNEL	85273157 4052452	March 22, 2011 November 8, 2011	SPORTSMAN CHANNEL	REGISTERED	
	85273198 4052453	March 22, 2011 November 8, 2011	SPORTSMAN CHANNEL	REGISTERED	
	85273232 4052457	March 22, 2011 November 8, 2011	SPORTSMAN CHANNEL	REGISTERED	
HUNT. FISH. FEED.	77218427 3839643	June 28, 2007 August 31, 2010	SPORTSMAN CHANNEL	REGISTERED	

Intellectual Property Security Agreement (First Lien)

RECORDED: 05/28/2013

TRADEMARK
REEL: 005036 FRAME: 0276