

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wireless Data Services, Limited		07/27/2012	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	ACS Marketing, LP		
Street Address:	2828 North Haskell Ave.		
Internal Address:	Building 1, Floor 9		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3554697	WDSGLOBAL	
CORRESPONDENCE DATA			
Fax Number:	2145845525		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	214-584-5367		
Email:	tom.hilbun@xerox.com		
Correspondent Name:	Thomas E. Hilbun		
Address Line 1:	2828 North Haskell Ave.		
Address Line 2:	Building 1, Floor 9		
Address Line 4:	Dallas, TEXAS 75204		
ATTORNEY DOCKET NUMBER:	WDS GLOBAL ASSIGNMENT		
NAME OF SUBMITTER:	Thomas E. Hilbun		

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Signature:	/thomas e hilbun/
Date:	05/30/2013
Total Attachments: 1 source=wdsglobal tm assign#page1.tif	

ASSIGNMENT

July 27, 2012

This ASSIGNMENT is made effective as of ~~October 15, 2010~~, between Wireless Data Services Limited, a UK Corporation having its principal place of business at Alder Hills Park, 16 Alder Hills Poole, Dorset UK, BH12-4AR ("Assignor") and ACS Marketing, L.P., a Delaware limited partnership, whose general partner is Affiliated Computer Services, LLC., a Delaware Limited Liability Company, located and doing business at 2828 N. Haskell, Dallas, Texas 75204 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the US Trademark WDSGLOBAL, Reg. Number 3,554,697 and the related goodwill and trade dress; and

WHEREAS, Assignor desires to assign the IP to Assignee, and Assignee desires to acquire the IP;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the IP, including all of its common law rights and registrations thereto, including:

- a) the entire worldwide interest and goodwill of the business symbolized by the trademark;
- b) the right to sue and collect damages for past infringement of the trademark and the related trade dress;

Wireless Data Services, Limited

By: 

Robert H. Strasser
VP and Assistant Secretary

ACS Marketing, L.P.

By: 

Thomas E. Hilbun
Vice President