

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moore & Scarry Advertising, Inc.		02/28/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Haystack Digital Marketing, Inc.		
Street Address:	12601 Westlinks Drive, Suite 7		
City:	Ft. Myers		
State/Country:	FLORIDA		
Postal Code:	33913		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3903970	HAYSTACK	
CORRESPONDENCE DATA			
Fax Number:	2392542942		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(239) 254-2905		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Jeanne L. Seewald		
Address Line 1:	800 Laurel Oak Drive, Suite 600		
Address Line 4:	Naples, FLORIDA 34108		
NAME OF SUBMITTER:	Jeanne L. Seewald		
Signature:	/jls/		
Date:	10/03/2012		
Total Attachments: 1 source=Moore and Scarry HAYSTACK Assignment#page1.tif			

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**AMENDMENT TO SPINOFF AGREEMENT**

THIS AMENDMENT TO SPINOFF AGREEMENT amends the Spinoff Agreement (the "Spinoff Agreement"), made effective as of February 28, 2012 (the "Original Effective Date"), by and between MOORE & SCARRY ADVERTISING, INC., a Florida corporation ("MSA"), and HAYSTACK DIGITAL MARKETING, LLC, a Florida limited liability company ("Haystack" and, collectively with MSA, the "Parties"), and is effective as of the Original Effective Date.

**RECITALS:**

The Parties previously entered into the Spinoff Agreement.

The Parties recently discovered that the Spinoff Agreement incorrectly referred to Haystack as "Haystack Digital Marketing, Inc., a Florida corporation", as opposed to the actual legal name of "Haystack Digital Marketing, LLC" as organized and registered by the Florida Secretary of State, and contained a few other errors.

The Parties desire to correct the Spinoff Agreement.

NOW, THEREFORE, in consideration of the premises and the mutual covenants hereinafter set forth, the Parties agree that the Spinoff Agreement is amended as follows:

1. All references in the Spinoff Agreement to "Haystack Digital Marketing, Inc., a Florida corporation" are hereby amended to "Haystack Digital Marketing, LLC, a Florida limited liability company", any reference in the Spinoff Agreement to shares of stock of Haystack is hereby amended to membership interests in Haystack and any reference in the Spinoff Agreement to "Haystack Common Stock" is hereby amended to "Haystack membership interests".
2. Section 7.1 of the Spinoff Agreement is hereby deleted and of no further force or effect.

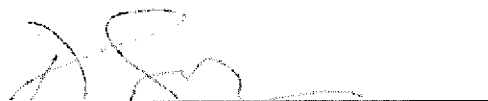
In all other respects, the Spinoff Agreement, as amended hereby, is hereby ratified and confirmed and shall continue in full force and effect.

IN WITNESS WHEREOF, the Parties have signed this Amendment to Spinoff Agreement on May 3, 2013.

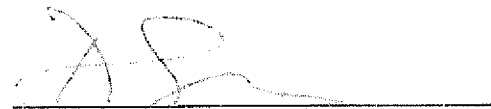
MOORE & SCARRY ADVERTISING, INC.

HAYSTACK DIGITAL MARKETING, LLC

By:

  
\_\_\_\_\_  
President

By:

  
\_\_\_\_\_  
President