

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Elrod Racing Style		05/28/2013
			PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Fasthouse, LLC		
Street Address:	2674 Westhills Ct.		
City:	Simi Valley		
State/Country:	CALIFORNIA		
Postal Code:	93065		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3763636	FASTHOUSE
CORRESPONDENCE DATA			
Fax Number:	2149694343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-969-2877		
Email:	trademarkdallas@akingump.com		
Correspondent Name:	Akin Gump Strauss Hauer & Feld LLP		
Address Line 1:	PO Box 130688		
Address Line 4:	Dallas, TEXAS 75313-0688		
ATTORNEY DOCKET NUMBER:	121097.0001		
NAME OF SUBMITTER:	Sanford E. Warren, Jr.		
Signature:	/Sanford E. Warren, Jr./		
Date:	06/10/2013		
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif			

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06/04/2013 07:05 IFAX faxmachine@specfabinc1.com

→ Randy Zimmerman 005/009

ASSIGNMENT OF TRADEMARK(S)

THIS TRADEMARK ASSIGNMENT (the "Assignment") is effective this 28th day of May 2013 (the "Effective Date"), from Elrod Racing Style, a California partnership having an address of 21934 Rodeffer Pl., Saugus, California 91350 ("ASSIGNOR"), to Fasthouse, LLC, a California limited liability company having an address of 2674 Westhills Ct., Simi Valley, California 93065 ("ASSIGNEE").

WHEREAS, ASSIGNOR owns and has used in its business certain trademark(s), which have been registered with the United States Patent and Trademark Office and listed in Section No. 1 below (the "Trademarks");

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE by way of this Assignment its entire right, title, and interest in and to the Trademarks and in and to any renewals or registrations that may be granted thereon, all together with the goodwill associated therewith to continue a business substantially similar to the business associated with the Trademarks;

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to these Trademarks and in and to any renewals or registrations that may be filed and granted thereon, all together with the goodwill of the business connected therewith to continue a business substantially similar to the business formerly associated with the Trademarks; and

NOW THEREFORE, for the mutual premises and covenants herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. ASSIGNOR warrants and represents a) that it is the exclusive owner of the Trademarks listed below and that it has not assigned, conveyed, transferred or granted to any third party any interest in, or otherwise encumbered in any manner, the Trademarks; b) that, to the best of its knowledge, no third party owns, is entitled to, or has claimed any right or interest in the Trademarks that would preclude, conflict with or encumber this Assignment; c) that all assignments and/or applicable filings that may be necessary to vest in ASSIGNOR full and complete title to the Trademarks have been obtained; and, d) that ASSIGNOR hereby consents to this Assignment.

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
FASTHOUSE	77/141307	03/27/2007	3763636	03/23/2010

2. ASSIGNOR, as of the Effective Date, hereby sells, assigns, conveys, and transfers to ASSIGNEE all rights, title, and interest in the above Trademarks, together with the goodwill of the business connected therewith, all common law rights related thereto, and the right to sue and recover for damages for past, present, and future infringements, dilutions, or violations of the foregoing. ASSIGNEE accepts as of the Effective Date, all of ASSIGNOR's rights, title and interest in the above Trademarks, together with the goodwill of the business connected therewith, all common law rights related thereto, and the right to sue and recover for damages for past, present, and future infringements, dilutions, or violations of the foregoing.

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ASSIGNMENT OF TRADEMARK(S)

3. ASSIGNOR agrees, at the request of ASSIGNEE and at ASSIGNEE's expense, to execute and deliver any further documents and legal instruments as may be necessary, and do all other things reasonably necessary to perfect in ASSIGNEE, its assigns, successors, and legal representatives, all right, title, and interest in and to the Trademarks, throughout the world, including without limitation, executing and delivering any and all powers of attorney, applications, assignments, declarations, and affidavits.

4. This Assignment is made for the benefit of the ASSIGNEE and its successors and assigns and may be transferred without the consent of the ASSIGNOR.

5. Each party acknowledges that as of the Effective Date this Assignment is a legal, valid, and a binding obligation of the ASSIGNOR and that ASSIGNOR has full power and authority to enter into and perform its obligations under this Agreement in accordance with its terms.

6. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall, taken together, be considered one and the same instrument.

7. This Assignment shall be governed and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed and delivered this Assignment as of the Effective Date above.

ASSIGNOR:

ASSIGNEE:

ELROD RACING STYLE

FASTHOUSE, LLC

By: Timothy S. Smith

By: [Signature]

Typed/Printed Name: Timothy S. Smith

Typed/Printed Name: LAD Enterprises LLC, a member of Fasthouse, LLC, its member

Title: Partner

Title: Member

ASSIGNMENT OF TRADEMARK(S)

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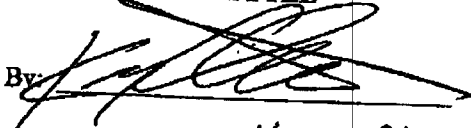
IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have executed and delivered this Assignment as of the Effective Date above.

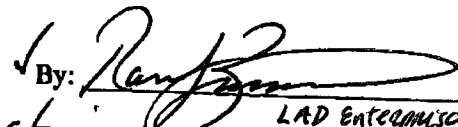
ASSIGNOR:

ASSIGNEE:

ELROD RACING STYLE

FASTHOUSE, LLC

By: 

By: 

Typed/Printed Name: Kenny Alexander

Typed/Printed Name: LAD Enterprises LLC, member
By Randy Zimmerman its member

Title: Partner

Title: Member