900257801 06/13/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DR Acquisition Inc.		01/01/2005	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Destination Rewards Inc.	
Street Address:	1225 Broken Sound Pkwy NW	
Internal Address:	Suite A	
City:	Boca Raton	
State/Country:	FLORIDA	
Postal Code:	33487	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3422504	BÄST

CORRESPONDENCE DATA

Fax Number: 2486475210

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 248-647-6000

Email: docket@patlaw.com

Correspondent Name: Douglas L. Wathen

Address Line 1: PO Box 7021

Address Line 4: Troy, MICHIGAN 48007-7021

ATTORNEY DOCKET NUMBER:	DRI-10419/36	
NAME OF SUBMITTER:	Douglas L. Wathen	
Signature:	/dlw/	
Date:	06/13/2013	
Total Attachments: 0		

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RECORDED: 06/13/2013