

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
W.L. Gore & Associates, Inc.		05/17/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Amplified Geochemical Imaging LLC		
Street Address:	8369 SouthPark Lane, Suite B		
City:	Littleton		
State/Country:	COLORADO		
Postal Code:	80120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	85686220	AMPLIFIED GEOCHEMICAL IMAGING	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-629-3400		
Email:	johnson.marilyn@dorsey.com		
Correspondent Name:	Dorsey & Whitney LLP		
Address Line 1:	1400 Wewatta Street, Suite 400		
Address Line 2:	IP Department		
Address Line 4:	Denver, COLORADO 80202-5549		
<b>ATTORNEY DOCKET NUMBER:</b>	M239702-481026-4		
<b>NAME OF SUBMITTER:</b>	Stephen A. Zemanick		
Signature:	/SAZ 2222/		

CH \$40.00 85686220

Date:

06/14/2013

**Total Attachments: 2**

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**TRADEMARK CONFIRMATORY ASSIGNMENT**

WHEREAS, W. L. Gore & Associates, Inc., a Delaware corporation (“Assignor”), is the record owner of the following trademark application and registration (together with the underlying trademark rights, the “Trademark”):

Country	Mark / Type	Serial No. / Registration No.
United States	AMPLIFIED GEOCHEMICAL IMAGING	Serial No. 85686220 (pending) (Filed July 25 2012)
European Union (CTM)	AMPLIFIED GEOCHEMICAL IMAGING	CTM 011114931 (Registered January 9, 2013)

WHEREAS, pursuant to that certain Asset Purchase Agreement dated May 17, 2013, W. L. Gore & Associates, Inc. and Amplified Geochemical Imaging LLC, a Delaware limited liability company having an address of 8369 SouthPark Lane, Suite B, Littleton, CO 80120 (“Assignee”), entered into an assignment of certain assets and intellectual property from Assignor to Assignee; and

WHEREAS, Assignor wishes to confirm its sale and transfer of the Trademark, together with the goodwill of the business connected with the Trademark, to Assignee, in a form acceptable for recordation; and

WHEREAS, Assignee wishes to confirm its acquisition of the Trademark, together with the goodwill of the business connected with the Trademark, from Assignor in a form acceptable for recordation.

NOW, THEREFORE, in consideration of the foregoing and other consideration conveyed under the terms of the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, and subject to the terms and conditions of the Asset Purchase Agreement, Assignor does hereby confirm its assignment, conveyance, and transfer unto Assignee of the entire right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all common law rights related to the Trademark, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee or Assignee’s successor-in-interest may request in order to vest all of Assignor’s right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing or to establish the acquired distinctiveness of the Trademark in the event such evidence is deemed necessary by Assignee, and in each case to the extent such evidence is in the possession or control of Assignor.

[Signatures on Following Page]

IN WITNESS WHEREOF, W. L. Gore & Associates, Inc. and Amplified Geochemical Imaging LLC have caused this Assignment to be duly executed by the undersigned authorized representatives.

**W. L. Gore & Associates, Inc.**  
**(Assignor)**

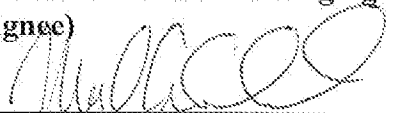
By:  \_\_\_\_\_

Printed Name: Robert B. Fisher

Title: Division Leader

Date: May 17, 2013

**Amplified Geochemical Imaging LLC**  
**(Assignee)**

By:  \_\_\_\_\_

Printed Name: Mark Arnold

Title: President and Chief Executive Officer

Date: May 17, 2013