

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DF Institute, LLC		06/11/2013	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Kaplan, Inc.
Street Address:	395 Hudson Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1267901	REAL ESTATE EDUCATION COMPANY
Registration Number:	1329530	REALTY BLUEBOOK
Registration Number:	1793949	DEARBORN FINANCIAL INSTITUTE
Registration Number:	1861780	REAL ESTATE EDUCATION COMPANY
Registration Number:	2770651	RECAMPUS.COM
Registration Number:	2723547	RECAMPUS
Registration Number:	2752526	STALLA
Registration Number:	3110139	CE DAY

CORRESPONDENCE DATA

Fax Number: 2124255288
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-425-7200
 Email: tmdocketny@kenyon.com
 Correspondent Name: Mimi Rupp

OP \$215.00 1267901

Address Line 1: One Broadway
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	15258/999
-------------------------	-----------

NAME OF SUBMITTER:	Mimi Rupp
--------------------	-----------

Signature:	/MR/
------------	------

Date:	06/17/2013
-------	------------

Total Attachments: 2
source=15258 DF Institute TM Assignment 06_11_13#page1.tif
source=15258 DF Institute TM Assignment 06_11_13#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, DF Institute, LLC, a corporation organized under the laws of the state of Illinois, (hereinafter, "Assignor"), is the owner of all right, title and interest in and to the U.S. trademark registrations listed on Schedule A (the "Trademarks"); and

WHEREAS, Kaplan, Inc., a corporation located at 395 Hudson Street, New York, NY 10014, organized under the laws of the state of Delaware, (hereinafter, "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all common law and foreign rights, if any, in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

DF INSTITUTE, LLC

Date: June 11, 2013



Name: Chris Neuman
Title : Asst. Secretary

SCHEDULE A

MARK	REGISTRATION NO.
REAL ESTATE EDUCATION COMPANY	1267901
REALTY BLUEBOOK	1329530
DEARBORN FINANCIAL INSTITUTE	1793949
REAL ESTATE EDUCATION COMPANY	1861780
RECAMPUS.COM	2770651
RECAMPUS	2723547
STALLA	2752526
CE DAY	3110139

2584677