

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Method Products, Inc.		06/20/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	U.S. Bank National Association, as Administrative Agent
Street Address:	One California Street, Suite 2000
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Serial Number:	85335350	
Serial Number:	77050689	GO NAKED
Serial Number:	77316359	M
Serial Number:	77316349	M
Serial Number:	77321731	M
Serial Number:	77316328	M
Serial Number:	77316322	M
Serial Number:	77321635	M
Serial Number:	76348254	M
Serial Number:	77316166	M
Serial Number:	77316252	M
Serial Number:	77316965	M
Serial Number:	77317194	M
Serial Number:	77316301	M

CH \$1040.00 85335350

Serial Number:	77316292	M
Serial Number:	77316271	M
Serial Number:	77315955	METHOD
Serial Number:	78979911	METHOD
Serial Number:	78837100	METHOD
Serial Number:	77316147	METHOD
Serial Number:	77322995	METHOD
Serial Number:	76297869	METHOD
Serial Number:	76625221	METHOD LAUNDRY
Serial Number:	78837090	OMOP
Serial Number:	77317214	PEOPLE AGAINST DIRTY
Serial Number:	85928907	PEOPLE AGAINST DIRTY
Serial Number:	76978485	PEOPLE AGAINST DIRTY
Serial Number:	77316391	PEOPLE AGAINST DIRTY
Serial Number:	77325679	PEOPLE AGAINST DIRTY
Serial Number:	77321672	PEOPLE AGAINST DIRTY
Serial Number:	85928886	PEOPLE AGAINST DIRTY
Serial Number:	85174967	POWERGREEN
Serial Number:	85975878	POWERGREEN
Serial Number:	77979941	SMARTCLEAN TECHNOLOGY
Serial Number:	77981191	SMARTSOFT TECHNOLOGY
Serial Number:	85353460	SMARTY DISH
Serial Number:	77316422	SWEET WATER
Serial Number:	77317249	SWEET WATER
Serial Number:	77316863	SWEET WATER
Serial Number:	78365072	THE METHOD
Serial Number:	78558339	WOOD FOR GOOD

**CORRESPONDENCE DATA**

Fax Number: 3036293450

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (303) 629-3400

Email: reichel.nicole@dorsey.com

Correspondent Name: Lynn Y. Hsu; Dorsey & Whitney LLP

Address Line 1: 1400 Wewatta Street; Suite 400

Address Line 2: IP Department

**TRADEMARK**  
**REEL: 005053 FRAME: 0231**

Address Line 4: Denver, COLORADO 80202-5549

ATTORNEY DOCKET NUMBER: 059235-10400

NAME OF SUBMITTER: Lynn Y. Hsu

Signature: /lyh1951/

Date: 06/20/2013

**Total Attachments: 11**

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## TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of June 20, 2013, by METHOD PRODUCTS, INC., a Delaware corporation, (the "Grantor") in favor of U.S. BANK NATIONAL ASSOCIATION, in its capacity as Administrative Agent (the "Agent") for the Lenders (as defined below).

### WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of the date hereof by and among the Ecover US Holdings Inc. (the "Company") , the Lenders party thereto from time to time, U.S.BANK NATIONAL ASSOCIATION, as Administrative Agent, and others party thereto (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, replaced, supplemented or otherwise modified from time to time, the "Credit Agreement"), Lenders have agreed to make certain loans and financial accommodations to the Company;

WHEREAS, Agent and Lenders are willing to make certain loans and financial accommodations as provided for in the Credit Agreement, but only upon the condition, among others, that the Grantor shall have executed and delivered to Agent, for itself and the ratable benefit of the Secured Parties, that certain Pledge and Security Agreement dated as of the date herewith (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor is required to execute and deliver to the Agent, for itself and the ratable benefit of the Secured Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement or, if not defined therein, in the Security Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** The Grantor hereby grants to the Agent, on behalf of itself and the Lenders, subject to Section 2.2 of the Security Agreement regarding certain exclusions, a continuing first priority security interest in all of the Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its right, title, and interest in and to the following: (a) all United States, state or foreign trademarks (including service marks), trade names, trade dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing; (b) all licenses of the foregoing, whether as licensee or licensor; (c) all renewals of the foregoing; (d) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including,

without limitation, damages, claims, and payments for past and future infringements thereof; (e) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (f) all rights corresponding to any of the foregoing throughout the world (collectively, the "Trademarks") and Trademark licenses to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of each Trademark and each Trademark license; and


(d) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark license or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark license.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, on behalf of itself and Lenders, pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, Grantors have caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

METHOD PRODUCTS, INC.,  
as Grantor

By:   
Name: Paul Yee  
Title: Treasurer and Chief Financial Officer

ACCEPTED AND ACKNOWLEDGED BY:

U. S. BANK NATIONAL ASSOCIATION,  
as Agent

By: Ronald S. Robinson

Name: Ronald S. Robinson

Title: Vice President

**SCHEDULE I  
TO  
TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS**

(See attached)

S-I



Patent No. 7,511,111  
 Filed 07/26/2005  
 Issued 08/14/2009  
 Inventor: [Name]  
 Assignor: [Name]  
 Attorney: [Name]









Design only (Teardrop Bottle Design) 	United States 35353550	04/01/2011	06/26/2012	4163494
GO NAMED	United States 77050689	11/26/2006	03/24/2009	3595311
M (House Design) 	United States 77316359	10/29/2007	03/31/2009	3599504
M (House Design) 	United States 77316349	10/29/2007	03/31/2009	3599503

Image	Country	Applicant's Name	Applicant's Address	Registration Date	Registration Number
	United States	77321731		11/05/2007	05/05/2009 3616894
	United States	77316328		10/29/2007	03/31/2009 3599502
	United States	77316322		10/29/2007	05/11/2009 3628085
	United States	77321635		11/05/2007	07/01/2008 3457749
	United States	76348254		12/17/2001	07/01/2003 2733195
	United States	77316166		10/29/2007	03/31/2009 3599498
	United States	77316252		10/29/2007	08/19/2008 3487702

Mark	Country	Applicant Number	Application Date	Registration Number	Registration Date
M (M & Circle Design) 	United States	77316965	10/30/2007	08/19/2008	3487707
M (M & Circle Design) 	United States	77317194	10/30/2007	06/24/2008	3453434
M (M & Circle Design) 	United States	77316501	10/29/2007	09/31/2009	3599501
M (M & Circle Design) 	United States	77316292	10/29/2007	07/01/2008	3457435
M (M & Circle Design) 	United States	77316271	10/29/2007	08/29/2008	3487704
METHOD	United States	77315955	10/29/2007	03/31/2009	3599497
METHOD	United States	78979911	03/14/2006	05/06/2008	3424793

Mark	Country	Applicant Name	Applicative Date	Registration No.	Registration No.
METHOD	United States	78837100	03/14/2006	02/26/2008	3388928
METHOD	United States	77316147	10/29/2007	05/10/2011	3958075
METHOD	United States	77312995	11/06/2007	06/17/2008	3449262
METHOD (stylized)	United States	76297869	08/09/2001	05/18/2004	2843485
METHOD LAUNDRY	United States	76625221	12/20/2004	06/27/2008	3108496
COMOP	United States	78837090	03/14/2006	04/29/2008	3420360
PEOPLE AGAINST DIRTY	United States	77317214	10/30/2007	06/24/2008	3453435
PEOPLE AGAINST DIRTY	United States	85928907	05/10/2013		
PEOPLE AGAINST DIRTY	United States	76974485	12/10/2003	05/15/2007	3242818
PEOPLE AGAINST DIRTY	United States	77316951	10/29/2007	03/31/2009	3599505
PEOPLE AGAINST DIRTY	United States	77325679	11/09/2007	03/31/2009	3599536

Mark	Country	Registration Number	Registration Date	Registration Office
PEOPLE AGAINST DIRTY	United States	77321672	11/05/2007	08/19/2008 3487728
PEOPLE AGAINST DIRTY	United States	85928886	05/10/2013	
POWERGREEN	United States	85174867	11/11/2013	
POWERGREEN	United States	85975878	11/11/2010	11/27/2011 4078271
SMARTCLEAN TECHNOLOGY	United States	77979941	05/19/2009	11/02/2010 3871579
SMARTSDIFF TECHNOLOGY	United States	77981191	12/14/2009	05/10/2011 3959392
SMARTY DISH	United States	85353400	06/22/2011	01/24/2012 4091008
SWEET WATER	United States	77316422	10/29/2007	06/24/2008 3453424
SWEET WATER	United States	77317249	10/30/2007	07/03/2008 3457495
SWEET WATER	United States	77516863	10/30/2007	03/31/2009 3599508

State	Priority	Registration No.	Registration Date	Registration Class
United States	78365072	07/09/2004	08/23/2005	3387368
United States	78553339	07/01/2005	08/22/2006	3132067

THE METHOD (Design)

**THE METHOD**

WOOD FOR GOOD