

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
iTV, LLC		12/17/2012	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	i.TV, LLC		
<b>Street Address:</b>	86 N University Ave, Ste 420		
<b>City:</b>	Provo		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84601		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85478289	TV TAG	
<b>Registration Number:</b>	3908416	SOCIAL ENTERTAINMENT EXPERIENCE	
<b>Registration Number:</b>	3911509	MEDIA. MY WAY.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8013214893		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-321-4814		
<b>Email:</b>	mkrieger@kmclaw.com		
<b>Correspondent Name:</b>	Michael F. Krieger		
<b>Address Line 1:</b>	60 East South Temple, Suite 1800		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	16451.11		
<b>NAME OF SUBMITTER:</b>	Michael F. Krieger		

OP \$90.00 85478289

Signature:	/Michael Krieger/
Date:	06/26/2013
Total Attachments: 2 source=iTV Name Change Certificate#page1.tif source=iTV Name Change Certificate#page2.tif	

AMENDMENT

RECEIVED  
DEC 21 2012

Utah Div. of Corp. & Comm. Code

CERTIFICATE OF AMENDMENT  
TO THE  
ARTICLES OF ORGANIZATION OF  
iTV, LLC  
HEREAFTER KNOWN AS  
iTV, LLC

BBB

12-21-12P12:58 RCVD

This Certificate of Amendment to the Articles of Organization of iTV, LLC, hereafter known as iTV, LLC (the "Company") is adopted this 17 day of December, 2012, by Brad Pelo, Shannon Anderson, and Jeremy Blickenstaff (collectively, the "Managers").

I. The name of the Company as originally filed was iTV, LLC. The name of the Company is changing to iTV, LLC. The Articles of Organization for the Company were originally filed under the name iTV, LLC on May 2, 2008, as Entity No. 6999306-0160.

II. Section 2 of the originally filed Articles of Organization is hereby amended in total as follows:

2. The name of the Company is iTV, LLC.

III. This amendment was adopted on Dec. 17, 2012, by the Members and any Managers as required by Section 48-2c-803 or Section 48-2c-204 or as otherwise required by the Articles of Organization or Operating Agreement. or Section 48-2c-804.

IV. Except as amended above, the Articles of Organization of iTV, LLC as heretofore in effect are hereby ratified.

MANAGERS:

[Signature]  
Brad Pelo

[Signature]  
Shannon Anderson

[Signature]  
Jeremy Blickenstaff

Case: 12/21/2012  
Receipt Number: 5058500  
Amount Paid: \$37.00

State of Utah  
Department of Commerce  
Division of Corporations and Commercial Code  
I hereby certified that the foregoing has been filed  
and approved on this 21 day of Dec 12  
in the office of this Division and hereby issued  
this Certificate thereof.

2105063-1

Examiner [Signature] Date 1-3-13



[Signature]  
Kathy Berg  
Division Director

TRADEMARK  
REEL: 005057 FRAME: 0105

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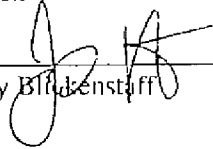
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**MANAGERS**

  
\_\_\_\_\_  
Brad Polo

Shannon Anderson

  
\_\_\_\_\_  
Jeremy Blickenstaff